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Scholastic Paperback Books Fall 2011





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The first three books in the powerful Amulet series are now available in one magical box set!

Amulet Collection (Books 1-3)

Pub/In-store: September 2011 ISBN-13: 978-1-4431-1325-0 Price: \$34.99 △ Non-Strippable EAN: 9-7814431-1325-0 Ctn: TBC Trim Size: 9³/16" x 6¹/16" x 1⁵/8" Format: Paperback Box Set Ages: 9-12 · R.L. 4-7 Category: Fantasy, Action & Adventure, Graphic novel (F) Illustration Type: Full-colour throughout LC: N/A Translation Rights: Scholastic Inc. Territory: Canada



Amulet Collection (Books 1-3)

By Kazu Kibuishi

After the tragic death of their father, Emily, Navin, and their mother move to an ancestral home to start a new life – but the strange house proves to be more dangerous than they could have imagined. Lured into an underground world inhabited by demons, robots, and talking animals, Em and Navin must triumph over evil with the help of some new friends and a mysterious amulet. But can Em learn to control the amulet's power... without losing herself?

With breathtaking illustrations from the imagination of Kazu Kubuishi and an action-packed tale of love and survival, this beautiful collection is a must-have introduction to the bestselling Amulet series. Included are Book One: The Stonekeeper, Book Two: The Stonekeeper's Curse, and Book Three: The Cloud Searchers in one magical box set. A perfect gift to introduce readers to this nailbiting fantastical adventure.

Kazu Kibuishi's thrilling, New York Times bestselling series continues!

Amulet #4: The Last Council

By Kazu Kibuishi

Emily, Navin, and the crew arrive in the lost city of Cielis, but they soon realize it is not the utopia they expected to find. While Trellis and Luger are taken prisoner, Emily is forced to fight for her life in a series of tests that will determine who among the new generation of young Stonekeepers will join the Guardian Council, the powerful group of Stonekeepers who govern Alledia. As the number of competitors gets smaller and smaller, a terrible secret is slowly uncovered—a secret that will change the lives of our heroes forever.

Praise for Amulet

"Five-no, three pages into Amulet and you'll be hooked."-Jeff Smith, creator of BONE

"[The] action-packed adventure sequences move at an exciting clip.... Part fantasy...and part manga, this volume has much to appeal to readers."—*Booklist*

"A richly drawn graphic-fantasy series following in the footsteps of BONE and a must for all fantasy fans." —*Kirkus Reviews*

"Stellar artwork, imaginative character design, moody color and consistent pacing."-*PW* Comics Week



graphix

Amulet #4: The Last Council Pub/In-store: September 2011 ISBN-13: 978-0-545-20887-1 Price: \$12.99 \triangle Non-Strippable EAN: 9-780545-20887-1 Pages: 224 • Ctn: 50 Trim Size: 6" x 9" Binding: Softcover Smyth Format: Paperback Ages: 9-12 • R.L.: 4-7 Category: Comics & Graphic Novels (F) Illustration Type: Four-color I C. Available Translation Rights: Scholastic Inc. Territory: World

Also Available

Amulet #3: The Cloud Searchers 978-0-545-20885-7 • \$12.99 • September 2010 (PB)

Amulet #2: The Stonekeeper's Curse 978-0-439-84683-7 • \$12.99 • September 2009 (PB)

Amulet #1: The Stonekeeper 978-0-439-84681-3 • \$12.99 • January 2008 (PB)

Copper 978-0-545-09893-9 • \$16.99 • January 2010

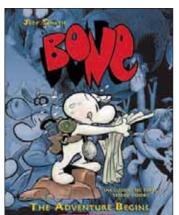


Kazu Kibuishi is the founder and editor of the Flight anthologies, a critically acclaimed comics series, as well as the creator of Copper, his award-winning webcomic. He lives in Alhambra, California. Visit him online at **www.boltcity.com**.

September 2011

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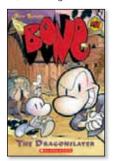
The complete BONE saga!



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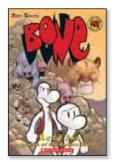


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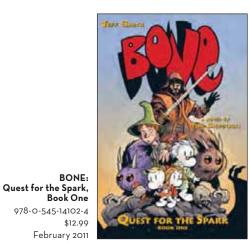
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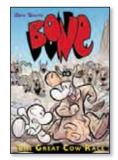


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4

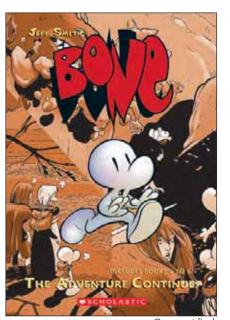
Expand your BONE library with the second volume in these collectible gift editions.

Bone The Adventure Continues (Books 4-6) By Jeff Smith

The adventure continues for Fone Bone, Phoney Bone, and Smiley Bone, as well as Gran'Ma Ben and Thorn, in BONE #4: The Dragonslayer, BONE #5: Rock Jaw: Master of the Eastern Border, and BONE #6: Old Man's Cave.

The forces of evil are growing stronger, and the Bone cousins must stay out of trouble long enough to face off against Kingdok, ruler of the rat creatures, the Red Dragon, and Rock Jaw, the Master of the Eastern Border. Meanwhile, as The Hooded One incites his army to fullscale war, the showdown between him and the people of the valley begins.

Expand your BONE collection with this brilliant, fullcolour gift edition - which includes Books 4-6 of Jeff Smith's incredible comic book saga.



Cover not final

Bone The Adventure Continues (Books 4-6)

Pub/In-store: October 2011 ISBN-13: 978-1-4431-1306-9 Price: \$26.00 \triangle Non-Strippable EAN: 9-7814431-1306-9 Pages: 464 • Ctn: 10 Trim Size: 6 7/8" x 10" Binding: Hardcover Smyth Format: Paper Over Board Ages: All R.L.: 4 and up Category: Comics & Graphic Novels (F) Illustration Type: Full-colour LC: Available Translation Rights: Cartoon Books Territory: Canada

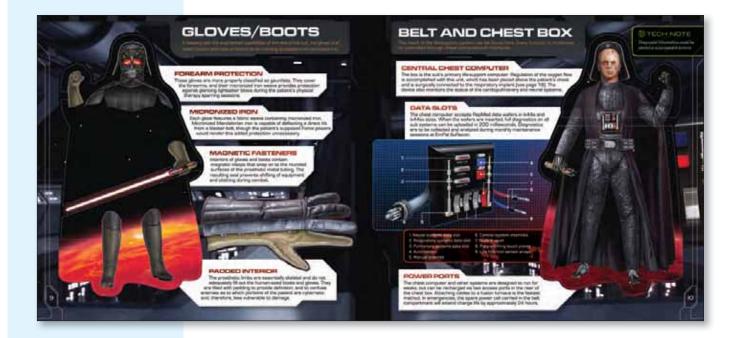
Praise for Bone

- Named one of the top ten graphic novels of all time by TIME magazine
- "Spectacular."
- -Spin magazine
- "One of the best kids' comics ever." —*VIBE magazine*
- "Jeff Smith's BONE series...is a true accomplishment. Not only is it a terrific graphic novel series, but it's a superb example of storytelling."
- –School Library Journal
- "BONE is storytelling at its best, full of endearing, flawed characters whose adventures run the gamut from hilarious whimsy to thrilling drama."
- –Entertainment Weekly

October 2011

Jeff Smith was born and raised in the American Midwest and learned about cartooning from comic strips, comic books and TV animation. He launched the comic book BONE in 1991.

Go behind the mask of one of



Brand Highlights

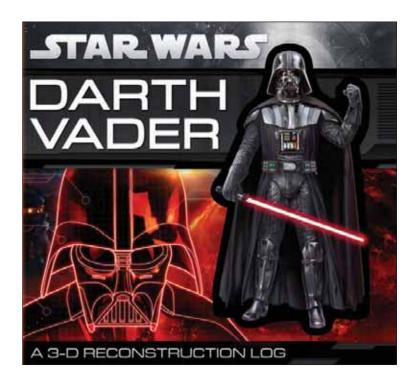
- Star Wars is the #1 entertainment property in the world.
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- The #1 film licensing franchise of all time, with almost \$20 billion in worldwide merchandise retail sales.
- #1 boys action toy license of all time.
- Star Wars: The Clone Wars animated series now in Season 3 on Cartoon Network.
- 2010 marked the 30th anniversary of *Empire Strikes Back*.
- Licensed products include toys, video games, publishing, home entertainment, soft goods, and back to school.

October 2011

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the greatest villains of all time!



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"More machine than man now..."

Featuring never-before-seen cross-sections of Darth Vader's armor, this book dissects the galaxy's most famous villain layer-by-layer, revealing the incredible technology that keeps him alive-and as deadly as ever.



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Star Wars: Darth Vader: A 3-D Reconstruction Log 8-Copy Floor Display

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October 2011

Holey cheese! More than 18 million

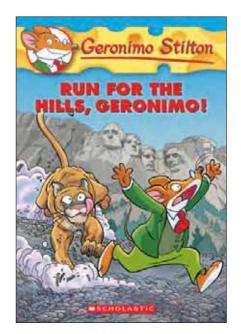


Geronimo Stilton #47: Run for the Hills, Geronimo!

Pub/In-store: October 2011 ISBN-13: 978-0-545-33132-6 Price: \$7.99 ▲ Strippable EAN: 9-780545-33132-6 Pages: 128 • Ctn: 72 Trim Size: 51/4" x 75/8" Binding: Perfect-bound Format: Paperback Ages: 7-10 • R.L.: 2-5 Category: Action & Adventure (F) Illustration Type: Four-color Throughout LC: N/A Translation Rights: Atlantyca S.p.a Territory: World English, except UK



By Geronimo Stilton



#47: Run for the Hills, Geronimo!

Finally, I was about to leave for a relaxing vacation all by myself. I was ready to kick back and connect with nature. But somehow, my peaceful trip turned into a crazy treasure hunt in the beautiful Black Hills of South Dakota with the entire Stilton clan in tow! Our journey even included a hot-air balloon ride to Mount Rushmore. Holey cheese! This was one adventure I'd truly remember.

Also Available

Geronimo Stilton #46: The Haunted Castle 978-0-545-10374-9 • \$7.99 • July 2011 (PB)

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Geronimo Stilton #44: The Giant Diamond Robbery 978-0-545-10376-3 • \$7.99 • January 2011 (PB)



October 2011 8 **Geronimo Stilton** is the publisher of *The Rodent's Gazette*, Mouse Island's most *famouse* newspaper. He is Rattus Emeritus of Mousomorphic Literature and Neo-Ratonic Comparative Philosophy. In his spare time, Mr. Stilton enjoys collecting antique cheese rinds, playing golf, and telling stories to his nephew Benjamin. He lives in New Mouse City, Mouse Island. Visit Geronimo online at **www.scholastic.com/geronimostilton**.

Geronimo Stilton books in print!

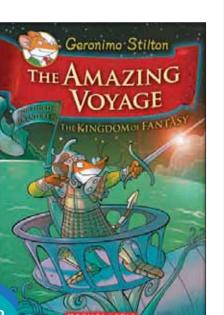


By Geronimo Stilton

Special Edition: The Amazing Voyage: The Third Adventure in the Kingdom of Fantasy

In this 320-page, full-color hardcover adventure, Geronimo returns to the Kingdom of Fantasy when he learns that the Queen of the Fairies is in danger. Geronimo explores fantastical new lands and travels on a magical talking ship. Can Geronimo extinguish a threatening volcano in time to restore peace to the Kingdom of Fantasy? He is put to the test on this extraordinary quest!

> The perfect gift for Geronimo fans!



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Scholastic Paperbacks

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Also Available

Geronimo Stilton Special Edition: The Quest for Paradise 978-0-545-25307-9 • \$16.99 • October 2010 (HC)

Geronimo Stilton Special Edition: The Kingdom of Fantasy 978-0-545-98025-8 • \$16.99 • December 2009 (HC)



September 2011 9

A fantastic collection in this sizzling hot series—three bestselling titles in one box set!

Scholastic Paperbacks

Thea Stilton Adventure Box Set Pub/In-store: September 2011 ISBN-13: 978-1-4431-0863-8 Price \$26.97 \triangle Non-Strippable EAN: 9-7814431-0863-8 Pages: 168/book • Ctn: TBC Trim Size: 6 3/5" x 8" x 2 15/32" Binding: Paperback Boxed Set Format: Paperback Ages: 7-10 • R.L. 2-5 Category: Action & Adventure (F) Illustration Type: Four-colour LC: N/A Translation Rights: Atlantyca S.p.A. Territory: Canada



By Thea Stilton



Thea Stilton Adventure Box Set

Join Thea Stilton and the Thea Sisters in a series of fabumouse adventures! Investigate a mysterious disappearance at Mouseford Academy in *The Dragon's* Code, explore the Australian outback in *The Mountain of Fire*, and search for long-lost treasures from the bottom of the ocean to the Great Wall in *Ghost of the Shipwreck*.

Holey Cheese! With three action-packed, mousetastic mysteries in one small box, this collection is perfect for any sleuth - young or old! eager to solve cases alongside *The Rodent's Gazette* special correspondent Thea Stilton.



Also Available

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Geronimo Stilton Special Edition: Thea Stilton and the Dragon's Code 978-0-545-10367-1 • \$9.99 • April 2009 (PB)

September 2011 10 **Thea Stilton** is a special correspondent for *The Rodent's Gazette*, Mouse Island's most *famouse* newspaper. A graduate of Mouseford Academy, Ms. Stilton loves traveling and adventures. Find out more at **www.scholastic.com/geronimostilton**.

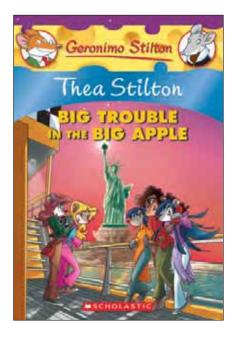
Thea Stilton has arrived... in New York City and in Alaska!

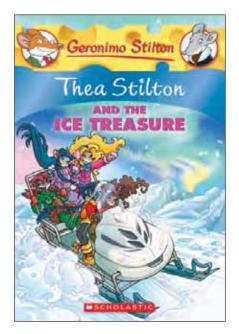


By Thea Stilton

Special Edition: Thea Stilton: Big Trouble in the Big Apple

The Thea Sisters are off to New York City for another fabumouse adventure! Nicky has been training to run the Big Apple Marathon, and her friends are there to support her. While in the city, they all visit Pamela's family and have a delicious dinner at the family's pizzeria. But the mouselings discover that someone has been threatening to burn the restaurant down, and Pam's family might have to close it for good to stay safe! Will the Thea Sisters catch this troublemaker before it's too late?





Special Edition: Thea Stilton and the Ice Treasure

In this fabumouse adventure, the Thea Sisters head to Alaska, where they're attending a conference held by an important ecological association. Their host and his family are native Alaskans, who show the mouselings their favorite games and activities. But soon there's trouble the Thea Sisters discover that someone is upsetting the ecosystem by blowing up the ice with explosives! Can the Thea Sisters figure out what's going on and save the day?

Scholastic Paperbacks

Geronimo Stilton Special Edition: Thea Stilton: Big Trouble in the Big Apple Pub/In-store: September 2011 ISBN-13: 978-0-545-22775-9 Price \$8.00 EAN: 9-780545-22775-9 ▲ Strippable Pages: 176 • Ctn: 72 Trim Size: 51/4" x 75/8" Binding: Perfect-bound Format: Paperback Ages: 7-10• R.L.: 2-5 Category: Action & Adventure (F) Illustration Type: Four-color Throughout LC: N/A Translation Rights: Atlantyca S.p.A Territory: World English, except UK

Geronimo Stilton Special Editon: Thea Stilton and the Ice Treasure

Pub/In-store: December 2011 ISBN-13: 978-0-545-33134-0 Price: \$8.99 EAN: 9-780545-33134-0 ▲ Strippable Pages: 176 • Ctn: 72 Trim Size: 51/4" x 75/8" Binding: Perfect-bound Format: Paperback Ages: 7-10• R.L.: 2-5 Category: Action & Adventure (F) Illustration Type: Four-color Throughout I C· N/A Translation Rights: Atlantyca S.p.A Territory: World English, except UK

> Sept/Dec 2011 11

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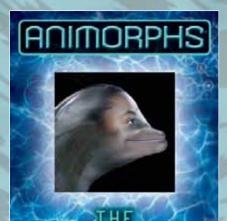
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ANIMORPHS

BY K. A. APPLEGATE



R. A. APPLEGATE

#4: The Message It all started with the dreams. But Cassie didn't pay much

attention to them. She and her friends have been having nightmares ever since they acquired the power to morph. But when Cassie discovers that Tobias has been having dreams, too-the exact same dreams-about the ocean, and a voice that's calling to them for help, she decides it's time to start listening. Now she and the others have to figure out if the dreams are a message, or a trap.

> Over 35 million copies of the original series in print!



September 2011 12

K, A, Apple gate is the author of the bestselling Animorphs series, as well as the Remnants and Everworld series, Home of the Brαve, and the Roscoe Riley Rules series. She lives in Irvine, California.

by K.A. Applegate is back!

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Marco never wanted to be an Animorph. He didn't want the ability to change into any animal he touches. And he certainly didn't want to be one of a handful of kids that are the planet's only defense against a secret alien army. His friends know why he feels the way he does. He's worried about his dad-the only family Marco has left. If anything happens to him, his father will be alone. But something big is about to change for Marco. Something that could finally give him a reason to fight.

Praise for Animorphs

"Engaging...impressive."-School Library Journal

"There's clearly something about Animorphs that has kept kids enthralled."-Publishers Weekly

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ANIMORPHS PREDATOR

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K. A. APPLEGATE

Scholastic Paperbacks

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Animorphs #5: The Predator e-Book 978-0-545-38797-2

Visit www.scholastic.com/animorphs

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December 2011 13

Make the holidays magical!

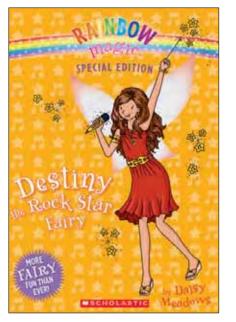


Scholastic Paperbacks

Rainbow Magic: Destiny the Rock Star Fairy

Pub/In-store: September 2011 ISBN-13: 978-0-545-27056-4 Price: \$7.99 ▲ Strippable EAN: 9-780545-27056-4 Pages: 176 • Ctn: 72 Trim Size: 51/4" x 75/8" Binding: Perfect-bound Format: Paperback Ages: 6-9 • R.L.: 1-4 Category: Science Fiction, Fantasy, Magic (F) Illustration Type: Black-and-White Line Art Throughout LC: N/A Translation Rights: Rainbow Magic Limited Territory: US, C

By Daisy Meadows



Destiny the Rock Star Fairy

Destiny the Rock Star Fairy has a very important job. She helps pop stars everywhere shine! But when her magic is stolen, everything starts to go wrong. Even Rachel and Kirsty's favorite music group, The Angels, is in trouble!

Can the girls team up with Destiny to find her magic and save the day? Or will The Angels' holiday concert be a merry mess?

Praise for Rainbow Magic

"Youngsters have long found fairies fetching, and a successful series from Scholastic suggests these winged beings continue to enchant." —Publishers Weekly

> More than 6 million books in print!

September 2011 14

Daisy Meadows has written over a hundred books for children.

Four sparkling tales in one box set!



By Daisy Meadows

Magical Holiday Boxed Set

The holidays have lost their shimmer!

There's trouble in Fairyland! Jack Frost is up to his old tricks. Now the fairies are missing their special holiday magic! Will the holly-jolly holidays be changed forever? Or can Rachel and Kirsty help Holly, Stella, Gabriella, and Paige save the day?

Four magical stories inside:

- Holly the Christmas Fairy
- Stella the Star Fairy
- Gabriella the Snow Kingdom Fairy
- Paige the Christmas Play Fairy

A perfectly magical holiday gift for fairy fans!



Scholastic Paperbacks M

Rainbow Magic: Magical Holiday Boxed Set

Pub/In-store: September 2011 ISBN-13: 978-0-545-35779-1 Price: \$26.96 \triangle Non-Strippable EAN: 9-780545-35779-1 Ctn: 18 Trim Size: 7⁵/8" x 5³/10" x 1⁴/5" Binding: Perect-bound books Format: Paperback Boxed Set Ages: 6-9 • R.L.: 1-4 Category: Science Fiction, Fantasy, Magic (F) Illustration Type: Black-and-White Line Art Throughout LC: N/A Translation Rights: Rainbow Magic Limited Territory: US, C

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Rainbow Magic: Juliet the Valentine Fairy 978-0-545-14886-3 • \$7.99 • December 2009 (PB)

> September 2011 15

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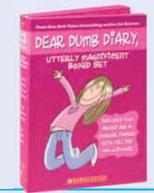
Geronimo Stilton Christmas Collection (3 Books) 978-1-44310499-9 • \$23.97



Rainbow Magic Holiday Box Set (3 Books) 978-1-443-10498-2 • \$23.97



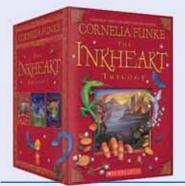
Rainbow Magic Books Boxed Set (Books 1-7) 978-0-545-02286-6 • \$32.99



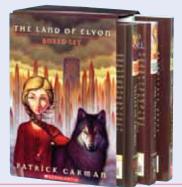
Dear Dumb Diary Box Set (Books 1-2 plus diary) 978-0-545-16683-6 • \$16.99



Candy Apple Keepsake Box Set (Books 1-4) 978-0-545-16682-9 • \$21.99



The Inkheart Trilogy Box Set (Books 1-3) 978-0-545-26537-9•\$41.99



The Land of Elyon Boxed Set (Books 1-3) 978-0-439-89888-1•\$21.97



Goosebumps HorrorLand Box Set (Books 1-4) 978-0-545-13268-8 • \$23.99

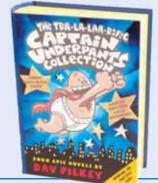
- perfect for the gift-giving season!



The Hunger Games Trilogy Box Set (Books 1-3) (Hardcover Box Set) 978-0-545-26535-5 • \$59.97



The 39 Clues Starter Set (Books 1-2 plus Card Pack) 978-1-443-10700-6 • \$34.99



The Tra-la-laa-rific Captain Underpants Collection (with glow-in-the-dark cover and sound effect chip) (Books 1-4) 978-0-545-02287-3 • \$24.99



Shiver Trilogy Box Set (Books 1-3) (Hardcover Box Set) 978-0-545-32686-5 • \$59.97



Bone Box Set (Books 1-3) 978-0-439-90823-8 • \$29.99



The Tra-La-Laa-Mendous Captain Underpants Collection (with glow-in-the-dark cover and inflatable Captain Underpants) (Books 5-8) 978-0-545-08493-2 • \$24.99





Illustration © 2011 by Nancy Krulik

From acclaimed author Siobhan Vivian, a novel about the ways sex and love can change a girl.

Not That Kind of Girl By Siobhan Vivian

Natalie Sterling wants to be in control. She wants her friends to be loyal. She wants her classmates to elect her student council president. She wants to find the right guy, not the usual jerk her school has to offer. She wants a good reputation, because she believes that will lead to good things.

But life is messy, and it's very hard to be in control of it. Not when there are freshman girls running around in a pack, trying to get senior guys to sleep with them. Not when your friends have secrets they're no longer comfortable sharing. Not when the boy you once dismissed ends up being the boy you want to sleep with yourself-but only in secret, with nobody ever finding out.

Slut or saint? Winner or loser? Natalie is getting tired of these forced choices—and is now going to find a way to live life in the sometimes messy, sometimes wonderful in-between.

Scholastic Paperbacks

Not That Kind of Girl

Pub/In-store: September 2011 ISBN-13: 978-0-545-16916-5 Price \$10.00 ▲ Strippable EAN: 9-780545-16916-5 Pages: 336 • Ctn: 48 Trim Size: 51/4" x 8" Binding: Perfect-bound Format: Paperback Ages: 14 and up • R.L.: 9 and up Category: Social Situations/ Adolescence (F) Illustration Type: N/A LC: Available Translation Rights: Stimola Literary Studio Territory: US, C-English

Not That Kind of Girl e-Book

978-0-545-32879-1

Praise for Not That Kind of Girl

★"Another powerful, involving exploration of teen girls' identities and relationships...don't miss this round." -Kirkus Reviews, starred review

"High school has never felt more authentic, and all of Vivian's characters are nuanced but instantly recognizable.... [Vivian] sends a positive message about acceptance, forgiveness, and love."—Booklist

"[A] joy to read...full of wry observations, details that delight the senses and perceptions about things that matter."-*Pittsburgh Post Gazette*

"Girls trying to reconcile confusing messages about female empowerment will surely relate to Natalie's predicament."—Bulletin of the Center for Children's Books

Also Available

Same Difference 978-0-545-00408-4 • \$11.99 • March 2010 (PB)

A Little Friendly Advice 978-0-545-00405-3 • \$9.99 • March 2009 (PB)



Siobhan Vivian is the acclaimed author of *Not That Kind of Girl*, hailed by *Kirkus Reviews* as a "powerful, involving exploration of teen girls' identities and relationships," *Same Difference*, and *A Little Friendly Advice*. A Jersey girl by birth and a Brooklyn girl at heart, Siobhan currently lives in Pittsburgh, Pennsylvania, and on the web at **www.siobhanvivian.com**.

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In a terrifying future world, on each other if they

Scholastic Paperbacks 🎢

Tomorrow Girls #3: With the Enemy

Pub/In-store: September 2011 ISBN-13: 978-0-545-31703-0 Price: \$7.99 ▲ Strippable EAN: 9-780545-31703-0 Pages: 240 • Ctn: 72 Trim Size: 5¹/4" x 7⁵/8" Binding: Perfect-bound Format: Paperback Ages: 10-14 • R.L.: 5-9 Category: Social Situations/ Friendship (F) Illustration Type: N/A I.C. N/A Translation Rights: Scholastic Territory: World

Tomorrow Girls #3: With the Enemy e-Book 978-0-545-38833-7

TOMORR®W GIRLS

By Eva Gray

#3: With the Enemy

Best friends Evelyn, Rosie, and Louisa are now focused on a mission: to find the fourth member of their crew, Maddie. Maddie was taken by the authorities, and Evelyn is sure there's more of a reason for her disappearance than just a lack of identification papers. Convincing her friends she's right is another story, though.

Can Evelyn's theories lead the group to Maddie?

From Tomorrow Girls #3: With the Enemy

SCHOLASTIC

EVA GRAY

TOMORROW

GIRIS

WITH THE ENEMY

Until four and a half hours ago, I thought being on the run from a ruthless enemy organization called the Alliance with no food, no identity bracelet, and no money was The Worst Thing that Could Happen Ever.

But then the masked assailants with the eyes of stone cold killers drove an unmarked car into the parking lot, plucked my best friend up like a bird of prey grabbing a helpless field mouse, and roared off with her, totally raising The Worst bar.

Which is a lesson: never start thinking of The Worst capitalized because there is always something Worse out there. As the sun sets and we continue walking, I'm more and more sure we're heading right into it.

Also Available

Tomorrow Girls #2: Run for Cover 978-0-545-31702-3 • \$7.99 • July 2011 (PB) 978-0-545-38923-5 • July 2011 (EBK)

Tomorrow Girls #1: Behind the Gates 978-0-545-31701-6 • \$7.99 • May 2011 (PB) 978-0-545-38862-7 • May 2011 (EBK)





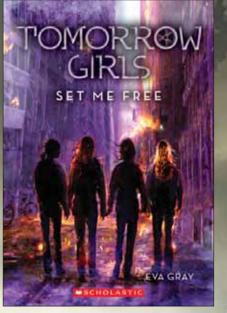
four girls must depend want to survive.

TOMORROW GIRLS

By Eva Gray

#4: Set Me Free

Now that Maddie has been rescued from the school that was secretly an Alliance training base, she knows more about her world than she ever thought possible. Her mother, she discovers, is the leader of the Resistance. And now Maddie, Evelyn, Rosie, and Louisa—as well as other friends they have made along the way—must journey into the heart of a war-torn Chicago in order to track down her mother...and find the way to freedom.



Scholastic Paperbacks

Tomorrow Girls #4: Set Me Free

Pub/In-store: November 2011 ISBN-13: 978-0-545-31704-7 Price: \$7.99 ▲ Strippable EAN: 9-780545-31704-7 Pages: 240 • Ctn: 72 Trim Size: 51/4" x 75/8" Binding: Perfect-bound Format: Paperback Ages: 10-14 • R.L.: 5-9 Category: Social Situations/ Friendship (F) Illustration Type: N/A LC: N/A Translation Rights: Scholastic Inc. Territory: World

Tomorrow Girls #4: Set Me Free e-Book 978-0-545-38834-4

Marketing

- Cross-promote with like titles via Scholastic outreach
- Outreach to dystopian fansites

Eva Gray lives in Chicago and enjoys reading, cooking, and camping. Though she doesn't expect to need them in the near future, Eva keeps lots of extra batteries for her flashlight and a stock of canned food in her pantry.

Kimberley Griffiths Little's lyrical and heartfelt story—now in paperback!

Scholastic Paperbacks M

The Healing Spell



The Healing Spell By Kimberley Griffiths Little

Twelve-year-old Livie is living with a secret and it's crushing her. She knows she is responsible for her mother's coma, but she can't tell anyone. It's up to her to find a way to wake her mamma up.

Stuck in the middle of three sisters, hiding a forbidden pet alligator, and afraid to disappoint her daddy, whom she loves more than anyone else, Livie struggles to find her place within her own family as she learns about the powers of faith and redemption. Livie's powerful, emotional, and sometimes humorous story will stay with readers long after the last line is read.

Praise for The Healing Spell

"An incantational tale of Cajun magic and gators in the bayou and of the love and silence between mother and daughter."–Richard Peck, Newbery Award-winning author of *A Year Down Yonder*

"Kimberley Griffiths Little's *The Healing Spell* is an atmospheric, affecting story of hope and devotion, as elegant and mysterious as bayou country itself."–Cynthia Leitich Smith, acclaimed author of *Tantalize* and *Eternal*

"A special offering for readers seeking a challenge of the heart as well as the mind."-Booklist

.

"[A] wonderful coming-of-age story." —The Sunday Advertiser

Also Available

miso mvanabio

Circle of Secrets 978-0-545-16561-7 • \$19.99 • October 2011 (HC) 978-0-545-38802-3 • October 2011 (EBK)



September 2011 22 **Kimberley Griffiths Little** is the author of Circle of Secrets, as well as dozens of short stories that have appeared in numerous publications, and the novels *Breakaway*, *Enchanted Runner*, and *The Last Snake Runner*. She is the winner of the Southwest Book Award. Kimberley lives near the banks of the Rio Grande in New Mexico in a solar adobe house with her husband and their three sons.

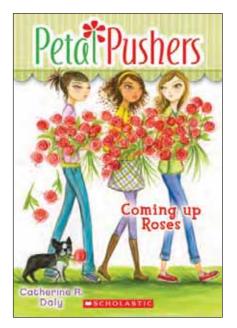
Readers have smelled the roses and this series is blooming!



By Catherine R. Daly

#4: Coming Up Roses

Del Bloom is really looking forward to the big Homecoming game. Not only will she be going with her crush, Hamilton, but her family's flower shop, Petal Pushers, will be providing the bouquets for the parade! That is, until the Bloom family learns that the rival florist in town, Fleur, is taking care of the Homecoming flowers. And since Hamilton is the owner's son, that complicates everything! It's up to Del to think of a brilliant flower plan, and fast. Will the Blooms be on the winning team?



Scholastic Paperbacks

Petal Pushers #4: Coming Up Roses

Petal Pushers #4: Coming Up Roses e-Book 978-0-545-38821-4

Also Available

Petal Pushers #3: Best Buds 978-0-545-21452-0 • \$6.99 • June 2011 (PB) Petal Pushers #2: Flower Feud

978-0-545-21451-3 • \$6.99 • March 2011 (PB)

Petal Pushers #1: Too Many Blooms 978-0-545-21450-6 • \$6.99 • March 2011 (PB)



September 2011 23

Catherine R. Daly has been a children's book editor for many years. She lives in New York City with her family. Petal Pushers is her first series for young readers.

Everyone's favorite first-grader and shark-lover is back in two new stories!

Scholastic Paperbacks

Ready, Freddy! #23: A Very Crazy Christmas

Pub/In-store: September 2011 ISBN-13: 978-0-545-29497-3 EAN: 9-780545-29497-3

Ready, Freddy! #24: Shark Attack!

Pub/In-store: November 2011 ISBN-13: 978-0-545-29500-0 EAN: 9-780545-29500-0

For Both

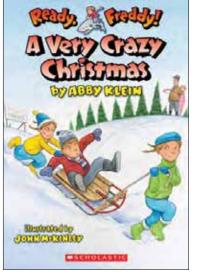
Price: \$6.99 ▲ Strippable Pages: 96 • Ctn: 72 Trim Size: 5¹/4" x 7⁵/8" Binding: Perfect-bond Format: Paperback Ages: 4-8 • R.L.: Pre-K-3 Category: Animals/Marine Life (F) Illustration Type: Black-and-White LC: N/A Translation Rights: Scholastic Inc. Territory: World

Ready, Freddy!: #23: A Very Crazy Christmas e-Book 978-0-545-38825-2

Ready, Freddy! #24: Shark Attack! e-Book 978-0-545-38826-9



By Abby Klein Illustrated by John McKinley



#23: A Very Crazy Christmas

Merry Christmas, Freddy!

Freddy's cousins, twin sisters Kasey and Kelly, are coming for the holidays. Things are always more fun when the twins are around—but they're also a lot more crazy! Freddy can't wait to find out what trouble the girls get into this time.

Extra activities included: The word "fin" is hidden in every illustration, and readers can play the games in "Freddy's Fun Pages" at the end of the book.

Also Available

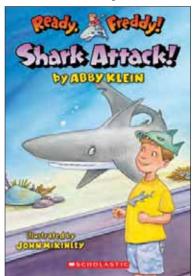
Ready, Freddy! #22: Science Fair Flop 978-0-545-13048-6 • \$6.99 • December 2010 (PB)

Ready, Freddy! #21: Going Batty 978-0-545-13047-9 • \$7.99 • July 2010 (PB)

Ready, Freddy! #20: Apple Orchard Race 978-0-545-13045-5 • \$7.99 • July 2010 (PB)

Abby Klein is a kindergarten and first-grade

teacher and is very involved in the school community, as both a teacher and a parent. She and her husband and two children live in Vermont with their four dogs.



#24: Shark Attack!

Freddy's dream has come true: he's about to be face to face with a real live shark!

His first-grade class is taking a field trip to the aquarium today, and Freddy can't wait. He'll get to see fish and rays and moon jellies and—his favorite!—sharks!

The aquarium even has a Shark Quiz. If he can answer all the questions correctly, Freddy will win a prize for his shark knowledge! But wait–where is Freddy's lucky shark tooth? He can't pass the quiz without it!

Ready, Freddy! #19: The Penguin Problem 978-0-545-13044-8 • \$7.99 • January 2010 (PB)

Ready, Freddy! #18: The Perfect Present 978-0-545-13043-1 • \$7.99 • November 2009 (PB)

Ready, Freddy! #17: Firehouse Fun 978-0-545-13042-4 • \$7.99 • September 2009 (PB)

John McKinley has been drawing all his life. He and his family live in Northern California.

Sept/Nov 2011 24

Pilot & Huxley are back in another zany adventure!

Pilot & Huxley: The Next Adventure

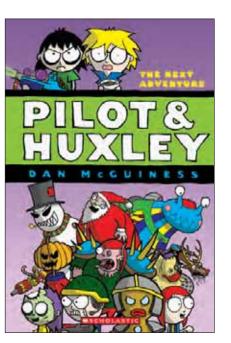
By Dan McGuiness

Pilot and Huxley just want to get home, but an unexpected glitch hurtles them into the holiday lands instead. Now they're stuck in a bizarre world where ghouls and zombies in Halloween Land are friendly, and Santa and his elves in Christmas Land are evil. Will the boys make it out alive? Can they find a way back to Earth? Is a bowl of noodles a deadly weapon? Find out inside!

Praise for Pilot & Huxley: *The First Adventure*

"McGuiness's illustrations are colorful and kinetic, fitting the tale's many humorous twists."—*Publishers Weekly*

"A zany, gross-out graphic novel that reads like a madcap, G-rated South Pαrk episode.... Captain Underpants fans will probably enjoy this mucus-drenched romp." –Kirkus Reviews



graphix

Pilot & Huxley: The Next Adventure

Pub/In-store: September 2011 ISBN-13: 978-0-545-26845-5 Price: \$8.99 \triangle Non-Strippable EAN: 9-780545-26845-5 Pages: 64 • Ctn: 100 Trim Size: 6" x 9" Binding: Perfect-bound Format: Paperback Ages: 7-9 • R.L.: 2-4 Category: Comics & Graphic Novels (É) Illustration Type: Full-color LC: Available Translation Rights: Scholastic AUS Territory: US, C-English

Also Available

Pilot & Huxley: The First Adventure 978-0-545-26504-1 • \$8.99 • January 2011 (PB)



Dan McGuiness's love of comics began when he got a job with a local comic shop. It was there that he started to draw comics about his colleagues and the daily happenings in the store. He takes his inspiration from the cartoons and comics that made him laugh as a child. These days, Dan spends his time playing video games, watching cartoons, and creating children's books. *Pilot & Huxley: The First Adventure* was Dan McGuiness's first book. He lives in North Adelaide, South Australia.

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Scholastic Reader

Cartwheel •в•0•0•к•s•

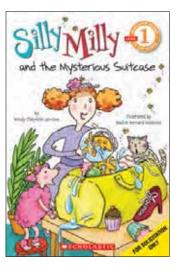
Scholastic Reader Level 1: Silly Milly and the Mysterious Suitcase

Pub/In-store: September 2011 ISBN-13: 978-0-545-34969-7 Price: \$4.99 △ Non-Strippable EAN: 9-780545-34969-7 Pages: 32 • Ctn: 100 Trim Size: 6" x 9" Binding: Perfect-bound Format: Paperback Ages: 4-8 • R.L.: Pre-K-3 Category: Readers/Beginner (F) Illustration Type: Four-color LC: Available Translation Rights: Scholastic Inc. Territory: World

Scholastic Reader Level 1: I Spy Thanksgiving

Pub/In-store: September 2011 ISBN-13: 978-0-545-22094-1 Price: \$4.99 △ Non-Strippable EAN: 9-780545-22094-1 Pages: 32 • Ctn: 100 Trim Size: 6" x 9" Binding: Perfect-bound Format: Paperback Ages: 4-7 • R.L.: Pre-K-1 Category: Readers/Beginner (NF) Illustration Type: Photographs LC: Available Translation Rights: Scholastic Inc. Territory: World

September 2011 26



Scholastic Reader Level 1: Silly Milly and the Mysterious Suitcase

By Wendy Cheyette Lewison Illustrated by Nadine Bernard Westcott

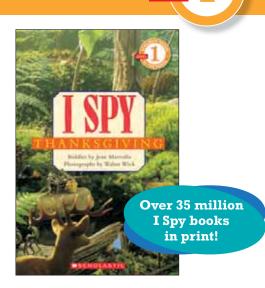
In Silly Milly and the Mysterious Suitcase, Wendy Lewison and Nadine Westcott bring readers the further adventures of this hilarious linguist.

In this story, Silly Milly is packing her suitcase for a trip. She brings some really strange things... and readers figure out the rhyme and reason for Milly's choices. A baseball but not a bat, a hot dog but no bun. What is she thinking?

By picking up the clues, kids can figure out that Silly Milly only packs objects that are compound words!

Wendy Cheyette Lewison has written many books for children. She lives in Westchester County, New York.

Nadine Bernard Westcott has illustrated numerous books for children. She lives in Nantucket, Massachusetts with her husband, Bill.



LEVEL

Scholastic Reader Level 1: I Spy Thanksgiving Riddles by Jean Marzollo Photographs by Walter

Photographs by Walter Wick

All-new, easy-to-read riddles by Jean Marzollo are paired with Walter Wick's fun photographs culled from previously published I Spy books to create this I Spy easy reader that's perfect for Thanksgiving!

Also Available

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Scholastic Reader Level 1: I Spy Merry Christmas 978-0-545-03945-1 • \$7.99 • October 2007 (PB)

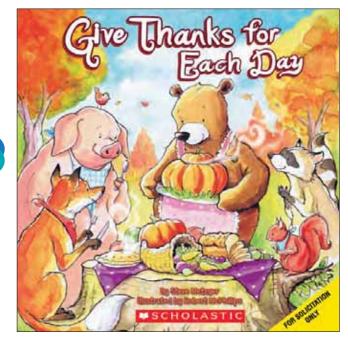
Scholastic Reader Level 1: | Spy Santa Claus 978-0-439-78414-6 • \$4.50 • October 2006 (PB)

Scholastic Reader Level 1: I Spy a Candy Cane 978-0-439-52474-2 • \$4.50 • October 2004 (PB)

Jean Marzollo has written many award-winning children's books, including the I Spy series and *Happy Birthday, Martin Luther King.* Jean lives with her husband, Claudio, in New York State's Hudson Valley.

Walter Wick is the photographer of the bestselling I Spy series as well as the author and photographer of the bestselling Can You See What I See? series. He lives with his wife, Linda, in Connecticut. To find more I Spy readers, go to **www.scholastic.com/ISPY**

A cuddle-up-together paperback to be thankful for!





Give Thanks for Each Day

By Steve Metzger Illustrated By Robert McPhillips

In concrete, simple, yet touching ways, Steve Metzger shows young children all the things they can be thankful for.

A hug! A parade!

A bath! A new toy!

But also:

Give thanks for the snowflakes

That fall from above.

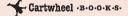
For getting together

With people you love.

With a cadence and rhythm that's both soothing and inviting, this book can be shared with little ones at any time of day or night.

Steve Metzger is the bestselling author of over sixty children's books, including the Dinofours series, When the Leaf Blew In, and Five Little Sharks Swimming in the Sea. Steve lives in New York with his family.

Robert McPhillips has been a professional illustrator since 1994 and has illustrated several books for children.

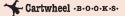


Give Thanks for Each Day Pub/In-store: September 2011 ISBN-13: 978-0-545-34967-3 Price: \$5.99 \triangle Non-Strippable EAN: 9-780545-34967-3 Pages: 24 • Ctn: 100 Trim Size: 8" x 8" Binding: Squareback Saddle-stitch Format: Paperback Ages: 3-5 • R.L.: Pre-K-1 Category: Holidays/Thanksgiving (F) Illustration Type: Watercolor I C: Available Translation Rights: Scholastic Inc.

Territory: World

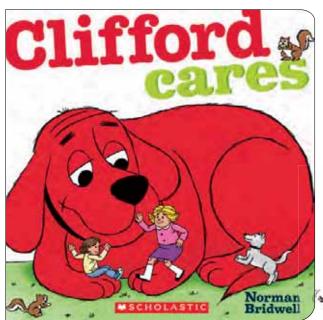
September 2011 27

Perfect for the youngest puppy fans, this simple story is done in Clifford classic style!



Clifford Cares

Pub/In-store: October 2011 ISBN-13: 978-0-545-26836-3 Price \$7.00 \triangle Non-Strippable EAN: 9-780545-26836-3 Pages: 12 SE • Ctn: 50 Trim Size: 7" x 7" Binding: Board Book Format: Novelty Other Ages: 0-3 • R.L.: Pre-K Category: Social Situations/ Friendship (F) Illustration Type: Four-color LC: Available Translation Rights: Scholastic Inc. Territory: World



Clifford Cares By Norman Bridwell

Clifford loves to care. He shows he cares-about his neighbors, his family, and his park-and everyone cares about Clifford!

Also Available

Clifford Barks!

978-0-439-14999-0 • \$4.99 • February 2000 (BD)

Clifford the Big Red Dog 978-0-590-34125-7 • \$7.99 • September 1997 (BD)

Clifford's Noisy Day 978-0-590-45737-8 • \$4.99 • September 1992 (BD)

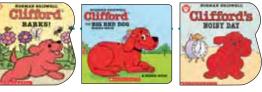
Clifford's Animal Sounds 978-0-590-44734-8 • \$4.99 • September 1991 (BD)

Clifford's Bathtime 978-0-590-44735-5 • \$4.99 • September 1991 (BD)

Clifford's Bedtime 978-0-590-44736-2 • \$4.99 • September 1991 (BD)

Clifford's Peekaboo 978-0-590-44737-9 • \$4.99 • September 1991 (BD)







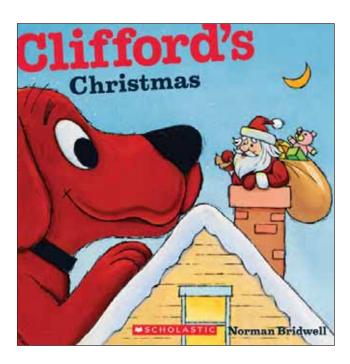


October 2011 28 **Norman Bridwell** is the author and illustrator of numerous children's books, including the beloved Clifford series, which has over 126 million copies in print, in 13 languages! He lives in Edgartown, Massachusetts, with his wife, Norma. They have two children, son Tim and daughter Emily Elizabeth.

Classic Clifford® reissued!

Clifford's Christmas By Norman Bridwell

It's Christmas time for Emily Elizabeth and Clifford! While they count down the days to their favorite holiday, Clifford makes a snowman, gets a tree, and finds a surprise in his stocking!



Cartwheel ·B·O·O·K·S·

Clifford's Christmas Pub/In-store: September 2011 ISBN-13: 978-0-545-21596-1 Price: \$4.99 △ Non-Strippable EAN: 9-780545-21596-1 Pages: 32 • Ctn: 100 Trim Size: 8" x 8" Binding: Squareback Saddle-stitch Format: Paperback Ages: 3-5 • R.L.: Pre-K-1 Category: Animals/Dogs (F) Illustration Type: Four-color LC: Available

Translation Rights: Scholastic Inc. Territory: World

Also Available

Clifford's Halloween (8x8) 978-0-545-21595-4 • \$4.99 • July 2011 (PB)

Clifford Visits the Hospital (8x8) 978-0-545-21588-6 • \$4.99 • March 2011 (PB)

Clifford's Day with Dad (8x8) 978-0-545-21593-0 • \$4.99 • March 2011 (PB)

Clifford Takes a Trip (8x8) 978-0-545-21591-6 • \$4.99 • January 2011 (PB)







Norman Bridwell is the author and illustrator of numerous children's books, including the beloved Clifford series, which has over 126 million copies in print, in 13 languages! He lives in Edgartown, Massachusetts, with his wife, Norma. They have two children, son Tim and daughter Emily Elizabeth.

September 2011 29

Scholastic Reader

🖌 Cartwheel •в•о•о•к•s•

Scholastic Reader Level 1: Clifford and the Dinosaurs Pub/In-store: October 2011 ISBN-13: 978-0-545-23143-5 EAN: 9-780545-23143-5

Scholastic Reader Level 1: Clifford's Best Friend

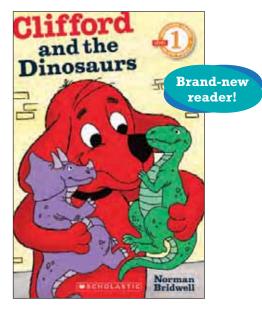
Pub/In-store: October 2011 ISBN-13: 978-0-545-22324-9 EAN: 9-780545-22324-9

For Both

Price: \$4.99 △ Non-Strippable Pages: 32 • Ctn: 100 Trim Size: 6" x 9" Binding: Perfect-bound Format: Paperback Ages: 4-7 • R.L.: Pre-K-1 Category: Animals/Dogs (F) Illustration Type: Four-color LC: Available Translation Rights: Scholastic Inc. Territory: World



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Scholastic Reader Level 1: Clifford and the Dinosaurs By Norman Bridwell

Clifford goes to Dino World with Emily Elizabeth and her friends. Clifford has never seen a dinosaur before, and together they see all sorts of dinosaurs from big to small. A little boy visiting Dino World mistakes Clifford for a dinosaur-but Clifford proves him wrong!

A brand-new original reader from Norman Bridwell!

Also Available

Scholastic Reader Level 1: Clifford and the Big Parade 978-0-545-22323-2 • \$4.99 • June 2011 (PB)

Scholastic Reader Level 1: Clifford Goes to the Doctor 978-0-545-23142-8 • \$4.99 • June 2011 (PB)

Scholastic Reader Level 1: Clifford Makes the Team 978-0-545-23141-1 • \$4.99 • March 2011 (PB)

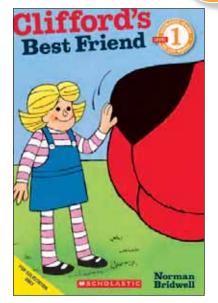
Scholastic Reader Level 1: Clifford's Class Trip 978-0-545-22319-5 • \$4.99 • January 2011 (PB) Scholastic Reader Level 1: Clifford Is a Star 978-0-545-22317-1 • \$4.99 • September 2010 (PB)

Scholastic Reader Level 1: Clifford's First Sleepover 978-0-545-22316-4 • \$4.99 • September 2010 (PB)

Scholastic Reader Level 1: Clifford's Busy Week 978-0-545-22312-6 • \$4.99 • May 2010 (PB)

Scholastic Reader Level 1: Clifford's Best Pals 978-0-545-22315-7 • \$4.99 • May 2010 (PB)

Norman Bridwell is the author and illustrator of numerous children's books, including the beloved Clifford series, which has over 126 million copies in print, in 13 languages! He lives in Edgartown, Massachusetts, with his wife, Norma. They have two children, son Tim and daughter Emily Elizabeth.



LEVEL

Scholastic Reader Level 1: Clifford's Best Friend

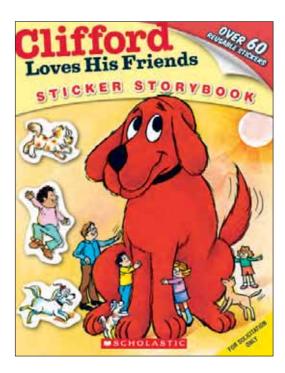
By Norman Bridwell

Everyone knows all about Clifford the Big Red Dog, but this story is about Emily Elizabeth–the Big Red Dog's best friend. See what it's like to spend a day in her shoes and rest assured, it's anything but ordinary!

Bringing Clifford to our Sticker Storybook line!

Clifford Loves His Friends: Sticker Storybook By Norman Bridwell

With over sixty stickers, this Sticker Storybook shows just how much Clifford loves his friends, human and canine alike. Kids can position the characters to tell this friendship story. Clifford knows that kindness sticks—and everyone is stuck on Clifford!



Cartwheel ·B·O·O·K·S·

Clifford Loves His Friends: Sticker Storybook

Pub/In-store: December 2011 ISBN-13: 978-0-545-35474-5 Price: \$7.99 \triangle Non-Strippable EAN: 9-780545-35474-5 Pages: 16 · Ctn: 100 Trim Size: $\$'/2" \times 11"$ Binding: Squareback Saddle-stitch Format: Sticker Books Ages: 3-5 · R.L.: Pre-K Category: Animals/Dogs (F) Illustration Type: Four-color LC: N/A Translation Rights: Scholastic Inc. Territory: World

Also Available

Clifford's Birthday Party (8x8) 978-0-545-21589-3 • \$4.99 • January 2011 (PB)

Clifford's Happy Easter (8x8) 978-0-545-21587-9 • \$4.99 • January 2011 (PB)

Clifford at the Circus (8x8) 978-0-545-21584-8 • \$4.99 • September 2010 (PB)

Clifford's Family (8x8) 978-0-545-21585-5 • \$4.99 • September 2010 (PB)





Norman Bridwell is the author and illustrator of numerous children's books, including the beloved Clifford series, which has over 126 million copies in print, in 13 languages! He lives in Edgartown, Massachusetts, with his wife, Norma. They have two children, son Tim and daughter Emily Elizabeth.

December 2011 31

A long time ago, in a galaxy built brick by brick...



LEGO® Star Wars™ 3D: Anakin: Space Pilot

Pub/In-store: September 2011 ISBN-13: 978-0-545-30440-5 Price: \$13.99 \triangle Non-Strippable EAN: 9-780545-30440-5 Pages: 16 • Ctn: 20 Trim Size: 81/4" x 105/8" Binding: Board Book Format: Paper Over Board Ages: 5-8 • R.L.: K-3 Category: Movie or Television Tie-In (F) Illustration Type: Full-color LC: N/A Translation Rights: Lucasfilm Territory: US, C

LEGO® Star Wars™: Darth Maul's Mission

Pub/In-store: September 2011 ISBN-13: 978-0-545-30441-2 Price: \$4.99 \triangle Non-Strippable EAN: 9-780545-30441-2 Pages: 24 • Ctn: 100 Trim Size: 8" x 8" Binding: Squareback Saddle-Stitch Format: Paperback Ages: 5-8 • R.L.: K-3 Category: Movie or Television Tie-In (F) Illustration Type: Full-color LC: N/A Translation Rights: Lucasfilm Territory: US, C





Anakin: Space Pilot (3D Book)

Nine years old. 950 kilometers per hour! The Podrace that won Anakin Skywalker his freedom wouldn't be the last time he'd prove himself as the best pilot in the galaxy. He served the Republic behind a Jedi Starfighter, and the Emperor from the cockpit of a TIE fighter. And every iconic flight is in this book-rendered in eye-popping 3D!

This attractive paper over board package includes heavy cardstock pages and plastic 3D glasses in a reusable storage compartment.

Also Available

LEGO® Star Wars™: Save the Galaxy! 978-0-545-30101-5 • \$11.99 • February 2011 (BB)



Brand Highlights

- The LEGO® Star Wars™ Video Game franchise has sold 20MM+ units to date.
- LEGO Star Wars is a \$500MM video gaming franchise.
- LEGO Star Wars III: The Clone Wars releases Spring 2011.
- LEGO Star Wars 2009 toy sales were \$200MM (NPD).
- LEGO Star Wars Visual Dictionary (DK) is a #1 bestseller.

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Darth Maul's Mission

Sith vs. Jedi!

Darth Maul gets more than he bargained for when he's sent to capture Padmé Amidala. Two Jedi, one Force-sensitive orphan, and a whole Queen's entourage: so much for a simple kidnapping mission!

September 2011 32

For the first time ever: the story of all six movies in one book!



Star Wars: The Complete Saga

The complete epic saga, from *The Phantom Menace* through *Return of the Jedi*, all in a single book! Illustrated with frames taken directly from all six live-action films, this is the story of *Star Wars* as it's never been seen before.





Star Wars: The Complete Saga Pub/In-store: September 2011 ISBN-13: 978-0-545-35631-2 Price: \$13.99 \triangle Non-Strippable EAN: 9-780545-35631-2 Pages: 96 • Ctn: 50 Trim Size: 11³/4" x 10¹/4" Binding: Perfect-bound Format: Paperback Ages: All Ages • R.L.: 2 Category: Movie or Television Tie-In (F) Illustration Type: LC: N/A Translation Rights: Lucasfilm Territory: US, C

Brand Highlights

- Star Wars is the #1 entertainment property in the world
- The #1 video series of all time, with 180mm copies sold
- The #1 film licensing franchise of all time, with more than \$20 billion in worldwide merchandise retail sales
- #1 boys action toy license of all time
- Star Wars: The Clone Wars animated series now on Cartoon Network, with an average of 3M boys 6-11 watching each week
- 2010 marked the 30th anniversary of Empire Strikes Back
- Licensed products include toys, video games, publishing, home entertainment, soft goods, and back to school

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Masters of Spinjitzu:



LEGO® Ninjago: Kai: Ninja of Fire

Pub/In-store: September 2011 ISBN-13: 978-0-545-34827-0 Price: \$5.99 ▲ Strippable EAN: 9-780545-34827-0 Pages: 80 • Ctn: 72 Trim Size: 51/4" x 75/8" Binding: Perfect-bound Format: Paperback Ages: 7-10 • R.L.: 2-5 Category: Toys, Dolls, Puppets (F) Illustration Type: N/A LC: N/A Translation Rights: LEGO Group Territory: US, C, OM

LEGO[®] Ninjago: Zane: Ninja of Ice

Pub/In-store: September 2011 ISBN-13: 978-0-545-34828-7 Price: \$5.99 𝖾 Strippable EAN: 9-780545-34828-7 Pages: 80 • Ctn: 72 Trim Size: 51/4" x 75/8" Binding: Perfect-bound Format: Paperback Ages: 7-10 • R.L.: 2-5 Category: Toys, Dolls, Puppets (F) Illustration Type: N/A LC: N/A Translation Rights: LEGO Group Territory: US, C, OM







Kai: Ninja of Fire

Will Kai be the greatest warrior ever known? Maybe, if he ever listens to Sensei Wu long enough to complete his training! He's stubborn, he's reckless, and he might just save the world.



Zane: Ninja of Ice

Sensei Wu wants Zane to become a Master of Ice-but he's already a master of snow. There's no mountain anywhere that's a match for his snowboard. But he'll need more than his passion for sports to master Spinjitzu....

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a new force to save the world!





The Official Guide

Ninjago is funny. Ninjago is action-packed. Ninjago is the LEGO Group's newest initiative since the BIONICLE products!

This handbook is a comprehensive and detailed guide to all the characters and statistics in the first Ninjago story arc, giving readers all the basic info they'll need to follow the narrative and play the game! Includes exclusive information fans won't be able to get anywhere else.



Collector's Sticker Book

Take one step closer to mastering Spinjitzu with the Official Collector's Sticker Book. This book includes stickers of the heroes, villains, vehicles, and weapons--along with information about each and fill-in sections for readers to add their own notes. It's the most exciting way to track even the most devoted fan's Ninjago collection!



LEGO® Ninjago: The Official Guide

Pub/In-store: September 2011 ISBN-13: 978-0-545-34829-4 Price: \$13.99 △ Non-Strippable EAN: 9-780545-34829-4 Pages: 128 • Ctn: 50 Trim Size: 6" x 9" Binding: HCA Format: Paper over board Ages: 7-10 • R.L.: 3-5 Category: Toys, Dolls, Puppets (F) Illustration Type: N/A C: N/A Translation Rights: LEGO Group Territory: US, C, OM

LEGO® Ninjago: Collector's Sticker Book

Pub/In-store: September 2011 ISBN-13: 978-0-545-35630-5 Price: \$7.99 △Non-Strippable EAN: 9-780545-35630-5 Pages: 16 • Ctn: 40 Trim Size: 81/2" x 11" Binding: Squareback Saddlestitch Format: Sticker Books Ages: 7-10 • R.L.: 2-5 Category: Toys, Dolls, Puppets (F) Illustration Type: Full Color LC: N/A Translation Rights: LEGO Group Territory: US, C, PHIL, MEX, IN

Brand Highlights

- Highly appealing Ninja theme paired with a broad product offering targeting LEGO and non-LEGO boys aged 6-12.
- Drive purchase frequency among medium to heavy users through a new theme, new experiences, and new communication.
- Innovative spinner concept delivers social competition, battle play, and collectability.
- Long form content (2 x 22 min episodes to air on a major kids network); 6 x TVC; National Summer Tour.
- Full-year promotion.

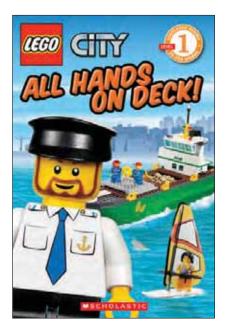
Build your LEGO[®] library with two new LEGO City readers!



LEGO® City: All Hands on Deck! Pub/In-store: September 2011 ISBN-13: 978-0-545-33166-1 Price: \$4.99 \triangle Non-Strippable EAN: 9-780545-33166-1 Pages: 32 • Ctn: 100 Trim Size: 6" x 9" Binding: Perfect-bound Format: Paperback Ages: 3-5 • R.L.: Pre-K-K Category: Lifestyles/City Life (F) Illustration Type: Full-color LC: N/A Translation Rights: LEGO Group Territory: US, C, OM, IN, AUS, NZ

LEGO® City: 3, 2, 1 Liftoff!

Pub/In-store: October 2011 ISBN-13: 978-0-545-33167-8 Price: \$4.99 △ Non-Strippable EAN: 9-780545-33167-8 Pages: 32 • Ctn: 100 Trim Size: 6" x 9" Binding: Perfect-bound Format: Paperback Ages: 3-5 • R.L.: Pre-K-K Category: Lifestyles/City Life (F) Illustration Type: Full-color LC: N/A Translation Rights: LEGO Group Territory: US, C, OM, IN, NZ







All Hands on Deck!

A new LEGO® City reader, timed to tie in with a new theme for Fall 2011, Harbor. Big boats, tug boats, docks, and cranes!

3, 2, 1 Liftoff!

LEGO® City goes into Space! This new reader ties in with one of the the Group's major toy themes for Fall 2011, which is sure to be a hit with LEGO fans.

Brand Highlights

- Primary target audience: boys, aged 5-12
- More than 26 million LEGO City boxes sold in 2009
- · Heavy use of LEGO assets to drive interest and loyalty (LEGO Club/LEGO.com)

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- Full-year promotion to generate traffic, awareness, and purchase
- Evergreen assortment with long shelf life-fire, police, and construction are always present in the assortment

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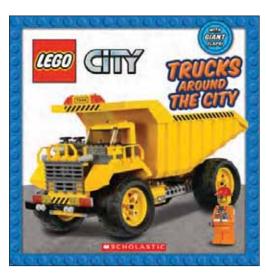
Every truck has a job in LEGO® City!

Trucks Around the City

What does the fire truck do?

The fire truck puts out the fire!

But there are more than fire trucks in LEGO® City. This book has them all: working on construction sites, picking up trash, and making important deliveries, trucks help the city run!





LEGO® City: Trucks Around the City

Pub/In-store: September 2011 ISBN-13: 978-0-545-35629-9 Price: \$8.99 \triangle Non-Strippable EAN: 9-780545-35629-9 Pages: 14 SE • Ctn: 50 Trim Size: 8" x 8" Binding: Board Book Format: Board Book Ages: 3-5 • R.L.: Pre-K-K Category: Toys, Dolls, Puppets (F) Illustration Type: Full-color LC: N/A Translation Rights: LEGO Group Territory: US, C, PH, MX, AR, IN

Also Available

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LEGO[®] City: Fight This Fire! 978-0-545-31759-7 • \$4.99 • August 2011 (PB)

LEGO® City: Work This Farm! 978-0-545-29857-5 • \$4.99 • April 2011 (PB)

LEGO® City: Escape from LEGO® City! 978-0-545-28095-2 • \$8.99 • January 2011 (PB)

LEGO® City: Heroes! 978-0-545-27439-5 • \$11.99 • January 2011 (BD)

LEGO® City: Ready for Takeoff! 978-0-545-21986-0 • \$4.99 • October 2010 (PB)

LEGO[®] City: All Aboard! 978-0-545-17764-1 • \$4.99 • August 2010 (PB)

LEGO® City: Build This City! 978-0-545-17765-8 • \$4.99 • August 2010 (PB)

LEGO[®] City: Calling All Cars! 978-0-545-15523-6 • \$4.99 • January 2010 (PB)

LEGO® City: Help Is on the Way! 978-0-545-15068-2 • \$4.99 • November 2009 (PB)

LEGO® City: Fire Truck to the Rescue! 978-0-545-11543-8 • \$4.99 • April 2009 (PB)





(CIN)









CHINY

Go, Go, Power Rangers!





Power Rangers Samurai: Reader #1: Meet the Rangers

This reader is the ultimate first book for any fan looking to learn more about Power Rangers Samurai. You'll learn all about the new Rangers, their personality, skills, and weapons. And, of course, you'll get a run down on evil master Xandred and his Nighlok henchmen whose goal is to destroy our world.

Brand Highlights

- The universally recognized Power Rangers brand, created 18 years ago, has a 97% awareness.
- 40 new episodes premiered in 2/11 to 11 million viewers! Watch Sun at 12; classic eps on Nicktoons and Nick Canada.
- Bandai (master toy) launched Jan '11 and has several feet at all major retailers.
- Marketing initiatives: mobile apps, TV and theater advertising, QSR promo (Sept 2011), Macy's parade
- Outreach: Ranger Training program (promotes physical fitness in schools, to more than 1.5M kids).

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Scholastic Paperbacks

Power Rangers Samurai: Reader #1 : Meet the Rangers Pub/In-store: September 2011 ISBN-13: 978-0-545-39009-5

Price: \$4.99

Non-Strippable

EAN: 9-780545-39009-5 Pages: 32 · Ctn: Trim Size: 6" x 9"

Binding: Perfect-bound Format: Paperback

Ages: 4-8 · R.L.: Pre-K-3

Illustration Type:

Territory: US, C

LC: N/A Translation Rights:

Category: Movie or Television Tie-In (F)

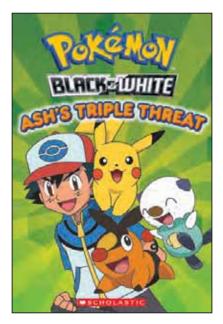
© 2011

Gotta read 'em all! A new Pokémon reader!



Pokémon Black & White: Ash's Triple Threat

Ash and his Pokémon are on an all-new adventure. Based on an exciting, all-new episode of the TV show!





Pokémon Black & White: Ash's Triple Threat

Pub/In-store: September 2011 ISBN-13: 978-0-545-34169-1 Price: \$4.99 \triangle Non-Strippable EAN: 9-780545-34169-1 Pages: 32 • Ctn: 100 Trim Size: 6" x 9" Binding: Perfect-bound Format: Paperback Ages: 4-8 • R.L.: Pre-K-3 Category: Movie or Television Tie-In (F) Illustration Type: Four-color LC: N/A Translation Rights: The Pokémon Company International Territory: US, C

Also Available

Pokémon: The Runaway Pokémon 978-0-545-28435-6 • \$4.99 • January 2011 (PB)

Pokémon: Meet Cyndaquil 978-0-545-23439-9 • \$4.99 • September 2010 (PB)

Pokémon: Handbook 978-0-545-31652-1 • \$8.99 • August 2011 (PB)

Pokémon: The Battle for Sunyshore Tower 978-0-545-28436-3 • \$5.99 • March 2011 (PB)

Pokémon: The Power of Three 978-0-545-23440-5 • \$5.99 • September 2010 (PB)







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- Spring 2011: Pokémon Black Version and Pokémon White Version games will be released in the US, featuring a new adventure and the next generation of all-new Pokémon
- · Pokémon video games have sold more than 210 million copies worldwide
- Pokémon Diamond Version and Pokémon Pearl Version video games have sold more than 5.7 million copies in the US
- · The Pokémon TV show airs daily on Cartoon Network and YTV in Canada
- · Spring 2010: Pokémon HeartGold Version and Pokémon SoulSilver Version games released

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Join the Lalaloopsy craze! The hottest toy of 2010 is now in storybook format!

Lalaloopsy: Meet the Lalaloopsy Girls

Pub/In-store: September 2011 ISBN-13: 978-0-545-37997-7 Price: \$4.99 △ Non-Strippable EAN: 9-780545-37997-7 Pages: 24 • Ctn: 40 Trim Size: 8" x 8" Binding: SQB Format: Paperback Ages: 4-8 • R.L.: Pre-K-3 Category: Movie or Television Tie-In (F) Illustration Type: N/A LC: N/A Translation Rights: Territory: North America

Lalaloopsy: Party Time!

Pub/In-store: September 2011 ISBN-13: 978-0-545-37998-4 Price: \$4.99 \triangle Non-Strippable EAN: 9-780545-37998-4 Pages: 24 • Ctn: 40 Trim Size: 8" x 8" Binding: SQB Format: Paperback Ages: 4-8 • R.L.: Pre-K-3 Category: Movie or Television Tie-In (F) Illustration Type: N/A LC: N/A Translation Rights: Territory: North America



Lalaloopsy: Meet the Lalaloopsy Girls

By Samantha Brooke

This charming storybook is the perfect introduction to the Lalaloopsy girls: Crumbs Sugar Cookie, Jewel Sparkles, Peanut Big Top, Bea Spells-a-Lot, Mittens Fluff 'n' Stuff, Dot Starlight, Pillow Featherbed, and Spot Splatter Splash.

Lalaloopsy were once rag dolls who magically came to life when their very last stitch was sewn. With your love and little bit of imagination, you'll see why Lalaloopsy dolls are sew magical... and sew cute!



Lalaloopsy: Party Time! By Lauren Cecil

In this sweet storybook, the Lalaloopsy girls are planning a party. Each girl uses her special talents to make the party a success, but Mittens Fluff 'n' Stuff can't figure out how to help. Afterall, she loves snow and winter sports! Mittens tries to help Crumbs bake cupcakes, but they come out burned. Next, she tries to help Jewel make party tiaras, but that's a mess, too. In the end, Mittens thinks about the thing she loves most--snow! She decides to make mint snow cones, which are the hit of the party!

Take a spin around Lalaloopsy Land in this adorable sticker book—it's full of silly surprises.

Welcome to Lalaloopsyland Sticker Story Book

Take as spin around Lalaloopsy Land and use your stickers to decorate each of the scenes. Includes more than 75 reusable stickers.

Lalaloopsy were once rag dolls who magically came to life when their very last stitch was sewn. With your love and little bit of imagination, you'll see why Lalaloopsy dolls are sew magical... and sew cute!



Lalaloopsy: Welcome to Lalaloopsy Land (Sticker Storybook)

Pub/In-store: September 2011 ISBN-13: 978-0-545-37999-1 Price: \$7.99 △ Non-Strippable EAN: 9-780545-37999-1 Pages: 16 · Ctn: 40 Trim Size: 81/2" x 11" Binding: SQB Format: Paperback Ages: 4-8 · R.L.: Pre-K-3 Category: Movie or Television Tie-In (F) Illustration Type: N/A LC: N/A Translation Rights: Territory: North America

Brand Highlights:

- Collectible dolls that come to life when the last stitch is sewn
- From MGA Entertainment (creator of Bratz and Moxie Girls)
- Each 13" doll comes in a house-shaped window box with her own pet and collectible poster
- Target age: 4-8
- Hottest toy of the holiday 2010: Winners of Time to Play Magazine's 2nd annual "Peoples Play Awards" for the "Big Doll" category!

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- Mini Lalaloopsy launch 2011
- Webisodes on YouTube & social media outlets. Will also be airing on Nickelodeon Spring 2012, and will be available on Lionsgate DVD
- Robust, dedicated website featuring games, environments and interactive activities at **www.lalaloopsy.com**.

A hot new train property for



Chuggington: Chug-of-War! Pub/In-store: September 2011 ISBN-13: 978-0-545-33889-9 Price: \$13.99 \triangle Non-Strippable EAN: 9-780545-33889-9 Pages: 10 SE • Ctn: 50 Trim Size: 10" x 10³/8" Binding: Board Book Format: Novelty Other Ages: 3-5 • R.L.: Pre-K-K Category: Movie or Television Tie-In (F) Illustration Type: Four-color LC: N/A Translation Rights: Ludorum Enterprises Territory: US, C (English & Spanish), CAN (English & French)





Chug-of-War!

Which team will win? You decide!

Nobody wants to go to the mine to do a messy job. There's only one way to settle it-a chug-of-war! Kids will love using the magnets in this interactive book!

> 8 magnets PLUS magnetic book and play area!

Also Available

Chuggington: Brewster's Little Helper 978-0-545-31758-0 • \$4.99 • August 2011 (PB) Chuggington: Braking Brewster

978-0-545-26632-1 • \$4.99 • April 2011 (PB)

Chuggington: Koko on Call 978-0-545-26633-8 • \$4.99 • April 2011 (PB)

Chuggington: All Around Chuggington 978-0-545-27438-8 • \$11.99 • January 2011 (BD)

Chuggington: The Chugger Championship 978-0-545-23315-6 • \$4.99 • January 2011 (PB) 978-0-545-31433-6 • \$4.99 • July 2011 (SP)

Chuggington: Let's Ride the Rails! 978-0-545-26634-5 • \$7.99 • January 2011 (PB)

Chuggington: Welcome to Chuggington 978-0-545-26130-2 • \$9.99 • January 2011 (BD)

Chuggington: Wilson and the Ice Cream Fair 978-0-545-26631-4 • \$4.99 • January 2011 (PB)













the 21st century. Traintastic!



Snowstruck Wilson

It's snowing in Chuggington!

When Wilson and Harrison go out to clear the tracks, Wilson gets lost. Can Action Chugger save Wilson before he shivers his wheels off?

> With glitter on the cover!





Chuggington: Snowstruck Wilson Pub/In-store: October 2011 ISBN-13: 978-0-545-33887-5 Price: \$7.99 \triangle Non-Strippable EAN: 9-780545-33887-5 Pages: 10 • Ctn: 50 Trim Size: 7" x 7" Binding: Board Book Format: Board Book Ages: 3-5 • R.L.: Pre-K-K Category: Movie or Television Tie-In (F) Illustration Type: Four-color LC: N/A Translation Rights: Ludorum Enterprises Territory: US, C (English & Spanish), CAN (English & French)

Brand Highlights

- Airs on Playhouse Disney block on Disney Channel and on Treehouse in Canada
- · Ludorum's preschool series, Chuggington, is a top-rated series worldwide
- Interactive website for preschoolers at www.chuggington.com
- Chuggington has been sold to over 175 territories worldwide and has been translated into 26 languages
- Comprehensive Consumer Products program includes:
- Master toy program from Learning Curve
- Master publishing program from Scholastic
- 4 DVD titles from Anchor Bay in 2011
- Additional product categories include apparel and accessories, games and puzzles, domestics, stationery and more!
- www.facebook.com/chuggington
- www.twitter.com/chuggington

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Barbie stars in two all-new adventures!





Barbie[™]: Princess Charm School Pub/In-store: October 2011 ISBN-13: 978-0-545-33311-5 Price: \$5.99 \triangle Non-Strippable EAN: 9-780545-33311-5 Pages: 80 • Ctn: 72 Trim Size: 51/4" x 75/8" Binding: Perfect-bound Format: Paperback Ages: 6-8 • R.L.: 1-3 Category: Toys, Dolls, Puppets (F) Illustration Type: Four-color LC: N/A Translation Rights: Mattel Inc. Territory: US, C

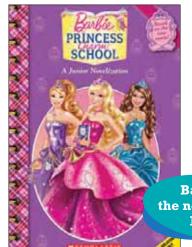
Barbie[™]: A Perfect Christmas

Pub/In-store: September 2011 ISBN-13: 978-0-545-33312-2 Price: \$5.99 △ Non-Strippable EAN: 9-780545-33312-2 Pages: 80 • Ctn: 72 Trim Size: 51/4" x 7⁵/8" Binding: Perfect-bound Format: Paperback Ages: 6-8 • R.L.: 1-3 Category: Toys, Dolls, Puppets (F) Illustration Type: Four-color LC: N/A Translation Rights: Mattel Inc. Territory: US, C





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Based on the new Barbie[™] DTVs!

Princess Charm School

Barbie stars as Blair, a young girl from Gardania who wins a scholarship to the Princess Charm School. Blair feels out of place since she doesn't come from a royal family like the other students. But Blair and her new friends soon become convinced that she is the rightful heir to Gardania's throne. Could the girls prove that Blair is the missing princess the kingdom has been looking for?



A Perfect Christmas

Barbie, Skipper, Stacie, and Chelsea are going to New York for Christmas! Each sister has something fabulous planned. But a snowstorm prevents them from getting to New York! Will the sisters find a way to still have the perfect Christmas?

Also Available

Barbie^{**}: A Fairy Secret 978-0-545-22864-0 • \$5.99 • March 2011 (PB) Barbie^{**}: A Fashion Fairytale 978-0-545-23797-0 • \$5.99 • October 2010 (PB) Barbie[™] in A Mermaid Tale 978-0-545-17766-5 • \$5.99 • March 2010 (PB)

Brand Highlights

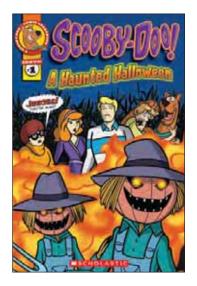
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- Barbie® is the #1 selling fashion doll, as well as the #1 girl's toy in the US
- Over 90% of girls ages 3-10 own at least one Barbie doll; 98% brand awareness
- Mom to daughter equity-4 generations of moms have grown up with Barbie
- Barbie.com is the #1 website exclusively for girls
- Barbie has sold 86 million movies worldwide to date
- Nine out of the top 20 DTV Kids Titles in 2009 were Barbie titles
- · Worldwide DVD marketing and distribution partnership with Universal Pictures

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Zoinks! TV's funniest dog goes comic!





Scooby-Doo Comic Storybook: A Haunted Halloween

Zoinks! Someone in Banning Junction is burning creepy patterns in the cornfields. Seems like a ghost is out to ruin the annual Halloween party! Can Scooby and the gang solve the case and save the celebration.



Scooby-Doo Comic Storybook: A Merry Scary Holiday

A sneaky snow monster is out to spoil everyone's holiday cheer. How ho-ho-horrible! Can Shaggy and the gang solve the coolest case ever?

Brand Highlights

- Scooby-Doo is one of the longest running, continually produced cartoon series, with more than 360 episodes
- Scooby-Doo plays on Cartoon Network and Boomerang and on Teletoon in Canada an average of 2 times per day, 7 days a week.
- Warner Home Video has shipped over 50 million Scooby-Doo DVDs and videos to date
- Scoobydoo.com had over 500,000 unique visitors and 5 million views monthly
- Two new animated made-for-video titles to released on DVD in Q1 & Q3 2010
- An all-new action-adventure video game released in Q3 2010
- Scooby-Doo Zoinks Points is the new consumer rewards program that offers free exclusive online Scooby-Doo content with every Scooby licensed product sold. Unique Zoinks Points code for Scholastic printed on each Scooby-Doo title.
- Visit **ZoinksPoints.com** for over 100 pieces of exclusive content, including online games, video clips, wallpapers, and more!
- Scooby-Doo's Facebook page gets over 1,000 new fans a month

™ & © Hanna-Barbera. (s10)



Scooby-Doo Comic Storybook: A Haunted Halloween

Haunted Halloween Pub/In-store: July 2011 ISBN-13: 978-0-545-36864-3 Price: \$4.99 △ Non-Strippable EAN: 9-780545-36864-3 Pages: 32 • Ctn: 100 Trim Size: 6" x 9" Binding: Perfect bound Format: Paperback Ages: 4-8 • R.L.: Pre-K-3 Category: TV Tie-in (F) Illustration Type: Full-color LC: Available Translation Rights: Scholastic Inc. Territory: World

Scooby-Doo Comic Storybook: A Merry Scary Holiday

Pub/In-store: September 2011 ISBN-13: 978-0-545-36865-0 Price: \$4.99 △ Non-Strippable EAN: 9-780545-36865-0 Pages: 32 • Ctn: 100 Trim Size: 6" x 9" Binding: Perfect-bound Format: Paperback Ages: 4-8 • R.L.: Pre-K-3 Category: TV Tie-in (F) Illustration Type: Full-color LC: Available Translation Rights: Scholastic Inc. Territory: World

> July/Sept 2011 45

Check out the hottest NFL players of the season!



AFC/NFC Flip Book 2011

Pub/In-store: September 2011 ISBN-13: 978-0-545-34637-5 Price: \$6.99 △ Non-Strippable EAN: 9-780545-34637-5 Pages: 48 • Ctn: 100 Trim Size: 77/8" x 107/8" Binding: Perfect-bound Format: Paperback Ages: 7-12 • R.L.: 2-6 Category: Sports (NF) Illustration Type: Four-color LC: N/A Translation Rights: NFL Territory: World English

NFL: Defense!

Pub/In-store: September 2011 ISBN-13: 978-0-545-34639-9 Price: \$4.99 \triangle Non-Strippable EAN: 9-780545-34639-9 Pages: 32 • Ctn: 100 Trim Size: 6" x 9" Binding: Perfect-bound Format: Paperback Ages: 7-12 • R.L.: 2-6 Category: Sports & Recreation/ Football (NF) Illustration Type: Four-color LC: N/A Translation Rights: NFL Territory: World English



September 2011 46



AFC/NFC Flip Book 2011

Highlights the hottest teams and players from the past NFL season. Flip through the pages and look at the best of the AFC, then flip the book over and look at the best of the NFC!



Defense!

Photos and simple text bring the excitement of the NFL to kids in an affordable reader format featuring ten of today's hottest stars on the field.

Also Available

NFL: Perfect Passers 978-0-545-21856-6 • \$4.99 • July 2010 (PB) NFL: 2010 Playmakers 978-0-545-21853-5 • \$7.99 • July 2010 (PB) NFL: Superbowl Super Teams

978-0-545-21857-3 • \$ 7.99 • July 2010 (PB)



Brand Highlights

• 198 million Americans (72% of the population) watch the NFL during the regular season

- The NFL is #1 across the board with all groups, including boys and girls ages 7-11
- The 10 most-watched programs in TV history are Super Bowls
- The NFL has a strong commitment to community outreach, charity, and education for children

© 2011 NFL Properties LLC. Team names/logos are trademarks of the teams indicated. All other NFL-related trademarks are trademarks of the National Football League.



Bieber Fever hot as ever!

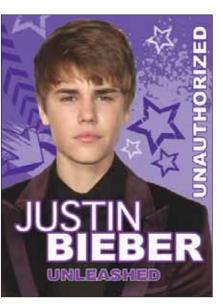
Justin Bieber: UNLEASHED

By Elise Munier

After being signed by music legend Usher, 16-yearold singing superstar Justin Bieber achieved global recognition and number one hits worldwide. His second album has shot straight to the top of the charts.

This brilliant book gives fans the low-down on the world's hottest teen star. It's filled with all the facts a fan should know, from his new hairstyle to his new girlfriend.

Crammed with cool quotes, top trivia, fun quizzes and fantastic facts, boys and girls can find out everything about their favourite star. xx



Justin Bieber: Unleashed

Pub/In-store: September 2011 ISBN-13: 978-1-443-11315-1 Price: \$8.99 \triangle Non-Strippable EAN: 9-781443-11315-1 Pages: 64 · Ctn: TBC Trim Size: 8" x 11" Binding: Perfect Bound Format: Paperback Ages: 8 and up · R.L.: 4 and up Category: Biography Illustration Type: Full-colour photographs LC: N/A Translation Rights: TBC Territory: Canada

Also Available

Justin Bieber Quiz Book 978-0-545-28610-7 \$4.99 (PB) February 2011

Justin Bieber: His World 978-0-545-25357-4 \$4.99 (PB) January 2011

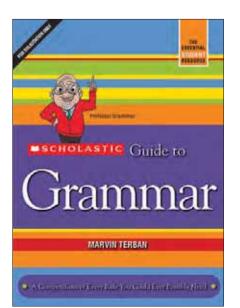


The ultimate resource for proper grammar.

SCHOLASTIC

New in Summer 2011!

Scholastic Guide to Grammar Pub/In-store: August 2011 ISBN-13: 978-0-545-35669-5 Price: \$11.99 \triangle Non-Strippable EAN: 9-780545-35669-5 Pages: 256 • Ctn: 50 Trim Size: 61/4" x 81/2" Binding: Perfect-bound Format: Paperback Ages: 8-12 • R.L.: 3-6 Category: Language Arts/Grammar (NF) Illustration Type: Four-color Line Art LC: N/A Translation Rights: Scholastic Inc. Territory: World



Scholastic Guide to Grammar

By Marvin Terban

The Scholastic Guide to Grammar is an easy-to-use, colorcoded, tabbed guide packed full of information, examples, and tips for English language arts success. Write a paper, meet new people, apply for a job, and more, with perfect grammar, spelling, and punctuation. Join "Professor Grammar" on this guided journey through the intricacies of the English language.

August 2011 48 Marvin Terban is a bestselling, award-winning author of more than thirty books for children, most of them about the English language. Called a "master of wordplay" by the American Library Association's *Booklist* and "Mr. English for Kids" by the Children's Book-of-the-Month Club, Marvin is truly an expert on teaching the art of language. For over forty years, Marvin has taught English, Latin, Public Speaking, Theater, and other subjects at Columbia Grammar and Preparatory School in New York City.

Never leave home without it

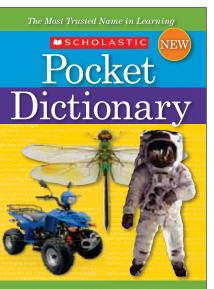
Scholastic Pocket Dictionary (New)

The new Scholastic Pocket Dictionary is the ideal reference book for any student.

This essential resource features:

- Thousands of easy-to-understand definitions
- Up-to-date computer, scientific, and cultural terms
- Simplified pronunciations created with real kids in mind
- Clearly labeled part-of-speech identifications.

 $\label{eq:perfect for home and school - small enough to keep on hand anywhere!$



More than 13,000 definitions! or solicitation purposes only. Property of Scholastic Inc. All rights reserv

SCHOLASTIC

New in Summer 2011!

Scholastic Pocket Dictionary (New)

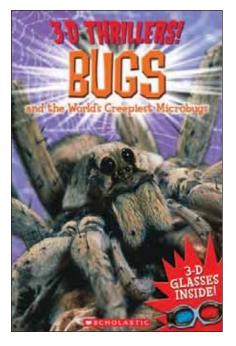
August 2011

New in the eye-popping reader series!

ARTHUR A. LEVINE BOOKS

3-D Thrillers: Bugs and the World's Creepiest Microbugs

Pub/In-store: September 2011 ISBN-13: 978-0-545-28178-2 Price: \$5.99 Non-Strippable EAN: 9-780545-28178-2 Pages: 32 · Ctn: 72 Trim Size: 6" x 9" Binding: Perfect-bound Format: Paperback Ages: 6-9 · R.L.: 2-5 Category: Scienc & Nature [NF] Illustration Type: Full-colour photographs LC: N/A Translation Rights: Scholastic Inc. Territory: World



3-D Thrillers: Bugs and the World's Creepiest Microbugs By Paul Harrison

Slip on the 3-D glasses and prepare yourself to see bugs and micro bugs like never before! Did you know that there are more different species of insect in the world than any other type of animal? Did you know that there is a type of mite that lives on your eyelashes? 3-D Thrillers are packed with facts that kids want to know, along with amazing images that leap right off the page!

Also Available

3-D Thrillers!: The Ice Age and Incredible Pre-Historic Animals 978-0-545-23760-4 • \$5.99 • November 2010

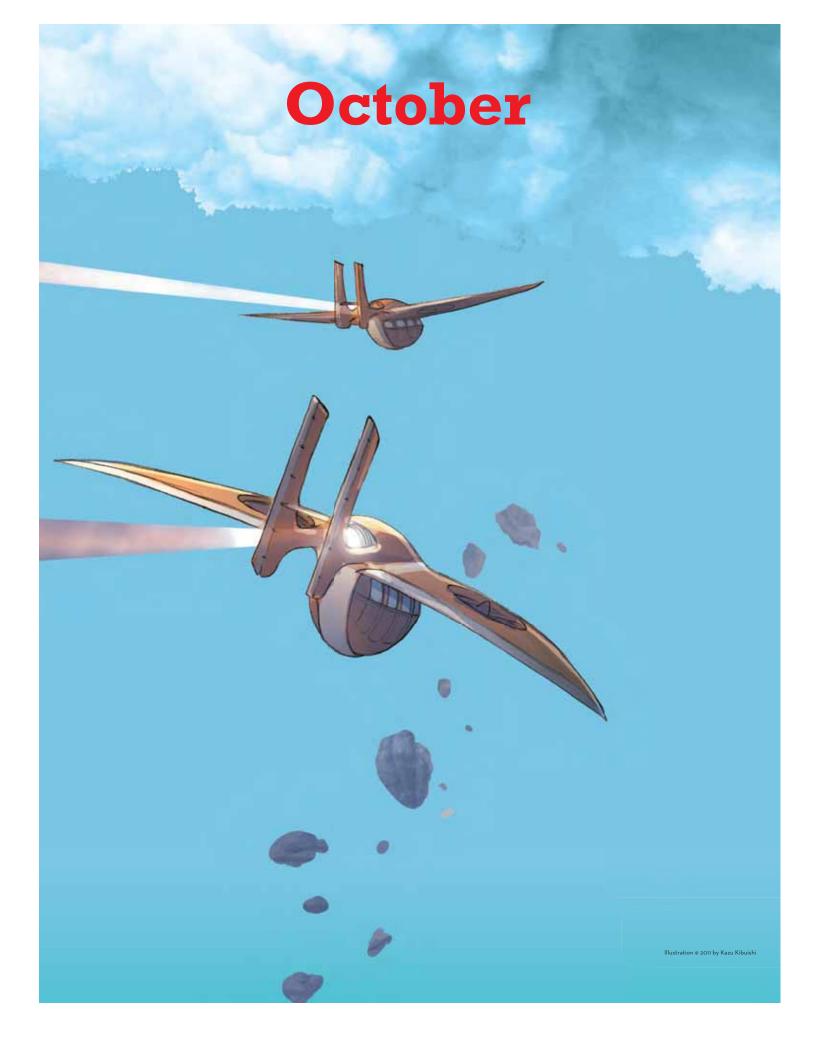
3-D Thrillers!: Big Cats and Ferocious Jungle Animals 978-0-545-23759-8 • \$5.99 • November 2010

3-D Thrillers!: Sharks and the World's Scariest Sea Monsters 978-0-545-21849-8 • \$5.99 • June 2010

3-D Thrillers!: T-Rex and Other Dangerous Dinosaurs 978-0-545-21848-1 • \$5.99 • June 2010







A National Book Award finalist, now in paperback!

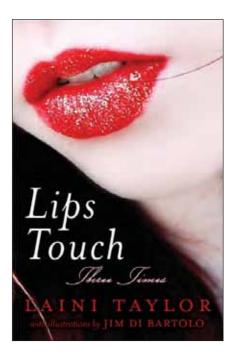
ARTHUR A. LEVINE BOOKS

Lips Touch: Three Times

Pub/In-store: October 2011 ISBN-13: 978-0-545-05586-4 Price: \$13.99 ▲ Strippable EAN: 9-780545-05586-4 Pages: 288 • Ctn: 48 Trim Size: 51/4" x 8" Binding: Perfect-bound Format: Paperback Ages: 12 and up • R.L.: 7 and up Category: Science Fiction, Fantasy, Magic (F) Illustration Type: Two-color LC: 2009065458 Translation Rights: Scholastic Inc. Territory: World

Lips Touch: Three Times e-Book 978-0-545-23178-7

Marketing • Video available



Lips Touch: Three Times

By Laini Taylor Illustrations by Jim DiBartolo

Everyone dreams of getting the kiss of a lifetime...but what if that kiss carried some unexpected consequences? A girl who's always been in the shadows finds herself pursued by the unbelievably attractive new boy at school, who may or may not be the death of her. Another girl grows up mute because of a curse placed on her by a vindictive spirit, and later must decide whether to utter her first words to the boy she loves and risk killing everyone who hears her if the curse is real. And a third girl discovers that the real reason for her transient life with her mother has to do with belonging—literally belonging—to another world entirely, full of dreaded creatures who can transform into animals, and whose queen keeps little girls as personal pets until they grow to child-bearing age.

From a writer of unparalleled imagination and emotional insight, three stories about the deliciousness of wanting and waiting for that moment when lips touch.

Praise for Lips Touch: Three Times

A National Book Award Finalist

A Publishers Weekly Best Book of 2009

A YALSA Best Book for Young Adults

★"Even nonfantasy lovers will find themselves absorbed by Taylor's masterful, elegant work."—*Publishers Weekly*, starred review

★ "Taylor's three novellas form a triptych of beautiful fantasy writing reminiscent of Charles de Lint and Neil Gaiman."-Booklist, starred review

October 2011 52

Laini Taylor is the author of *Daughters of Smoke and Bone*. She is also the creator of the Laini's Ladies line of gifts and stationery. Laini lives in Portland, Oregon, with her husband and her daughter.

This "first-rate story"* about a magical pickpocket steals into paperback!

StarCrossed By Elizabeth C. Bunce

In a glamorous castle full of Llyvraneth's elite, Celyn Contrare serves as a lady-in-waiting to shy young Merista Nemair. Her days are spent dressing in velvet, attending Lady Merista, navigating court gossip, and charming noblemen over lavish feasts.

And at night, she picks locks, steals jewels, forges documents, and collects secrets. Because Celyn isn't really a lady-in-waiting; she's not even really Celyn Contrare. She's Digger, a sneak-thief on the run from the king's Inquisition, desperate to escape its cruel instruments and hatred of magic. If she's discovered, it will mean her certain death.

But life as a lady-in-waiting isn't safe either. The devious Lord Daul knows her secret, and he's blackmailing her to serve as his personal spy in the castle. What she discovers—about Daul, about the Nemair, even about her own Lady Merista—could signal civil war in Llyvraneth. And for a thief trained never to get involved, taking sides could be the most dangerous job yet.

Praise for StarCrossed

"Top-notch writing...Bunce hooks readers into an intelligent page-turner. Celyn's journey will leave readers asking for more."—*Publishers Weekly

"Satisfyingly stuffed with plots and subplots, towers and hidden chambers, genteel pastimes and death-defying feats.... An entertaining lark."—The Horn Book

"Readers will be on the edge of their seats in this original and intense world."—*RT Book Reviews*



Liar's Moon

978-0-545-13608-2 • \$19.99 • November 2011 (HC) 978-0-545-38819-1 • November 2011 (EBK)

A Curse Dark as Gold 978-0-439-89576-7 • \$21.99 • March 2008 (HC) 978-0-439-89577-4 • \$12.99 • May 2010 (PB) 978-0-545-28156-0 • \$9.99 • June 2010 (EBK)





Elizabeth C. Bunce's first novel, *A Curse Dark as Gold*, won the ALA's William C. Morris Award for a YA debut. Elizabeth cuts, sews, and embroiders both cloth and stories at her home near Kansas City, Missouri. Please visit her website at **www.elizabethcbunce.com**.



ARTHUR A. LEVINE BOOKS

StarCrossed

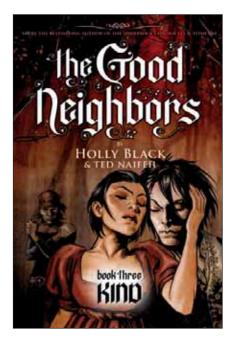
StarCrossed e-Book 978-0-545-32883-8

Holly Black and Ted Naifeh weave another masterful mix of fantasy and the unexpected.

graphix

The Good Neighbors #3: Kind Pub/In-store: October 2011 ISBN-13: 978-0-439-85567-9 Price: \$14.99 ▲ Strippable EAN: 9-780439-85567-9 Pages: 128 • Ctn: 50 Trim Size: 6" x 9" Binding: Perfect-bound Format: Paperback Ages: 7 and up • R.L.: 12 and up Category: Comics & Graphic Novels (F) Illustration Type: Black-and-White LC: Available Translation Rights: Scholastic Inc. Territory: World

The Good Neighbors #3: Kind e-Book 978-0-545-38812-2





Also Available

The Good Neighbors #3: Kind

978-0-439-85564-8 • \$21.99 • November 2010 (HC)

The Good Neighbors #2: Kith 978-0-439-85563-1 • \$21.99 • October 2009 (HC) 978-0-439-85566-2 • \$14.99 • October 2010 (PB)

The Good Neighbors #1: Kin 978-0-439-85562-4 • \$18.99 • October 2008 (HC) 978-0-439-85565-5 • \$14.99 • October 2009 (PB)

The Good Neighbors #3: Kind

By Holly Black Illustrated by Ted Naifeh

After biding their time, the faeries have taken control of the human world. The fey and mortals might not be such good neighbors after all.

Rue's world is fragmenting. The fey have taken over her city, and now the humans must share. Her grandfather is gone. Her faerie mother is triumphant. Her human father is despondent. And her boyfriend? He would rather be eaten alive by mergirls than be with Rue.

Tension between the humans and faeries is growing, and Rue feels pulled in both directions. In some ways, she feels like her place is in the human world—with her friends, her father, and the humans who want to protect themselves. But then there's her fey half—with her beautiful, dangerous mother, the faeries, and her kinship with the natural world. Can Rue fix the rift between the fey and the humans? Or does she have the courage to continue her grandfather's interrupted plan?

Praise for The Good Neighbors

"Black does a wonderful job of weaving an alien faerie world through Rue's urban landscape, and Naifeh's art, rich with shadows, is expressive and angular and pulls the reader into the story."—Booklist

"Searing and exceptionally well-written." -The Bulletin of the Center for Children's Books

"[Black] skillfully blends the mystical elements with a murder mystery, family drama, and a bit of ever-popular teen angst. Black also does not shy away from the darker aspects of faerie legend, which gives the story a nicely unsettling aspect at all times."-www.BrokenFrontier.com

"Ted's knack for misfit characters with a dose of humor is a perfect fit with Holly's vision of the faerie world. And I don't throw words like 'perfect' around lightly." --www.The-Trades.com

October 2011 54 **Holly Black** is the author of the bestselling series The Spiderwick Chronicles (with Tony DiTerlizzi), The Good Neighbors graphic novels, and the novels *Tithe*, *Valiant*, and *Ironside*. She currently lives in the realm of Western Massachusetts. **Ted Naifeh** is the author and illustrator of many acclaimed graphic novels, including *Polly* and the Pirates, *Courtney Crumrin* and the Night Things, and Courtney *Crumrin* Tales: Portrait of the Warlock as a Young Man. He has also illustrated the popular Death Jr. and Gloomcookie series.

A richly woven adventure story that is sure to become a classic!

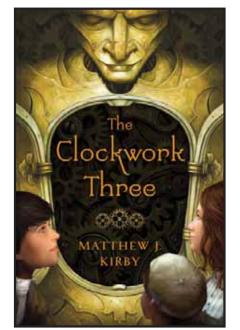
The Clockwork Three By Matthew J. Kirby

Giuseppe is an orphaned street musician from Italy, who was sold by his uncle to work as a slave for an evil padrone in the U.S. But when a mysterious green violin enters his life he begins to imagine a life of freedom.

Hannah is a soft-hearted, strong-willed girl from the tenements, who supports her family as a hotel maid when tragedy strikes and her father can no longer work. She learns about a hidden treasure, which she knows will save her family -- if she can find it.

And Frederick, the talented and intense clockmaker's apprentice, seeks to learn the truth about his mother while trying to forget the nightmares of the orphanage where she left him. He is determined to build an automaton and enter the clockmakers' guild -- if only he can create a working head.

Together, the three discover they have phenomenal power when they team up as friends, and that they can overcome even the darkest of fears.



Cover not final

Scholastic Paperbacks M

The Clockwork Three

Praise for The Clockwork Three

"[D]ebut novelist Kirby has assembled all the ingredients for a rousing adventure, which he delivers with rich, transporting prose. Mixing fantasy and steampunk elements with subtle urban mythology, Kirby's immersive story can be read as a modern morality play or a satisfying stand-alone tale." *-Publishers Weekly* (starred review)

"Part mystery, part adventure, part science project, *The Clockwork Thr*ee is as imaginative as it is fun. Kirby's attention to detail and descriptive powers are fantastic...." -Desert News

"A strong debut effort with memorable characters, hearty action, and palpable atmospherics." -Booklist

Also Available

Icefall 978-0-545-27424-1 • \$19.99 • October 2011 (HC)



Matthew J. Kirby was named Publishers Weekly Flying Start for his acclaimed debut novel, The Clockwork Three. He was born in Utah, and grew up in Maryland, California, and Hawaii. As an undergraduate he majored in history, and then went on to pursue an MS in school psychology. For ten months out of the year, he works with students, and during the rest of the year, he writes. He and his wife currently live in northern Utah. Visit him at **www.matthewjkirby.com**.

Marketing
• Video available

Welcome to the Hall of Horrors, HorrorLand's Hall of Fame for the truly terrifying.

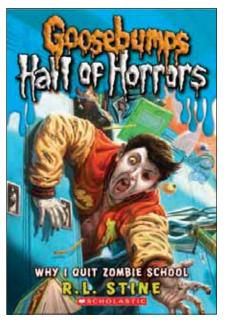
Scholastic Paperbacks

Goosebumps: Hall of Horrors #4: Why I Quit Zombie School Pub/In-store: October 2011 ISBN-13: 978-0-545-28932-0 Price: \$6.99 ▲ Strippable EAN: 9-780545-28932-0 Pages: 160 • Ctn: 72 Trim Size: 51/4" x 75/8 Binding: Perfect-bound Format: Paperback Ages: 8-12 • R.L.: 3-7 Category: Horror & Ghost Stories (F) Illustration Type: N/A LC: N/A Translation Rights: Scholastic Inc. Territory: World

Goosebumps: Hall of Horrors #4: Why I Quit Zombie School e-Book

978-0-545-38813-9





#4: Why I Quit Zombie School

Matt was never a superstar in school, but he's definitely the most energetic and quick-witted student here. But what's up with the others? His suspicions are finally confirmed when Franny, his new friend, asks, "How long have you been dead?" To his horror, Matt realizes his parents have unknowingly enrolled him in a zombie school. When Matt overhears the zombie plans to march and claim the whole city for the undead, he has to make a frightening choice—protect himself and continue his charade or reveal his aliveness and try to save the unsuspecting alive people in the town.

Also Available

Goosebumps: Special Edition: Hall of Horrors #3: The Five Masks of Dr. Screem 978-0-545-28936-8 • \$7.99 • July 2011 (PB)

Goosebumps: Hall of Horrors **#2:** Night of the Giant Everything 978-0-545-28935-1 • \$6.99 • May 2011 (PB)

Goosebumps: Hall of Horrors #1: Claws! 978-0-545-28933-7 • \$6.99 • March 2011 (PB)



October 2011 56 **R.L. Stine's** books have sold more than 300 million copies, making him one of the most popular children's authors in history. Besides Goosebumps, R.L. Stine has written series including: Fear Street, Rotten School, Mostly Ghostly, The Nightmare Room, and Dangerous Girls. R.L. Stine lives in New York with his wife, Jane, and his King Charles spaniel, Minnie. **www.RLStine.com**

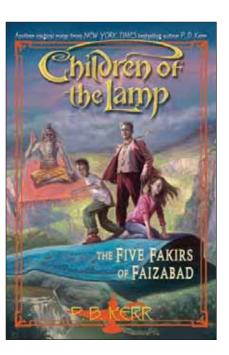
Another spellbinding adventure from bestselling author P. B. Kerr!

Children of the Lamp #6: The Five Fakirs of Faizabad By P. B. Kerr

John and Philippa Gaunt are all ready for their lives to return to normal now that their mother has given up her djinn powers. But the siblings are quickly drawn into yet another mystery when the world's luck tips wildly out of balance (to the world's detriment). The key to the world's fate lies with five fakirs who were buried alive, each of whom guards a secret that can answer a great question of the universe. But there's an evil djinn desperate to dig up the secrets. Without their mother's powerful magic, John and Philippa must face this djinn alone.

While traveling around the globe, from London, to Morocco, to Yellowstone National Park, to the snowy Himalayan peaks of Shangri-La, can the twins harness their own powers to defeat a new evil?

.



Scholastic Paperbacks

Children of the Lamp #6: The Five Fakirs of Faizabad

Pub/In-store: October 2011 ISBN-13: 978-0-545-12659-5 Price: \$9.99 ▲ Strippable EAN: 9-780545-12659-5 Pages: 448 • Ctn: 24 Trim Size: 51/4" x 75/8 Binding: Perfect-bound Format: Paperback Ages: 8-12 • R.L.: 3-7 Category: Action & Adventure (F) Illustration Type: N/A LC: N/A Translation Rights: AP Watt Ltd. Territory: World (US-Spanish, CAN-French)

Children of the Lamp #6: The Five Fakirs of Faizabad e-Book 978-0-545-34689-4

Also Available

Children of the Lamp #5: The Eye of the Forest 978-0-439-93217-2 • \$9.99 • February 2010 (PB)

Children of the Lamp #4: The Day of the Djinn Warriors 978-0-439-93216-5 • \$8.99 • December 2008 (PB)

Children of the Lamp #3: Cobra King of Kathmandu 978-0-439-67024-1 • \$7.99 • December 2007 (PB)

Children of the Lamp #2: The Blue Djinn of Babylon 978-0-439-67022-7 • \$7.99 • October 2006 (PB)

Children of the Lamp #1: The Akhenaten Adventure 978-0-439-67020-3 • \$8.99 • September 2005 (PB)





P. B. Kerr was born in Edinburgh, Scotland, where he developed a lifelong love of reading. Although the Children of the Lamp books are P. B. Kerr's first for children, he's well-known as the thriller writer Philip Kerr, author of the Berlin Noir series, including *A Quiet Fame* and *If the Dead Rise Not*; *A Philosophical Investigation*; *Gridiron*; *The Shot*; and many other acclaimed novels. Mr. Kerr lives in London with his family.

A fun series that knows how to cast a spell!

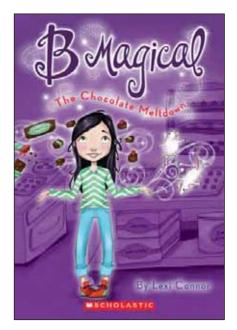
Scholastic Paperbacks

B Magical #5: The Chocolate Meltdown

Pub/In-store: October 2011 ISBN-13: 978-0-545-11740-1 Price: \$6.99 ▲ Strippable EAN: 9-780545-11740-1 Pages: 144 • Ctn: 72 Trim Size: 51/4" x 75/8" Binding: Perfect-bound Format: Paperback Ages: 8-12 • R.L.: 3-7 Category: Science Fiction, Fantasy, Magic (F) Illustration Type: N/A LC: N/A Translation Rights: Working Partners Ltd. Territory: US, C, OM-No EEC



By Lexi Connor



#5: The Chocolate Meltdown

Eleven-year-old Beatrix, B for short, is a witch with a quirky talent. When she spells out words, magic spells take shape!

B's dad's job at Enchanted Chocolates has always been a great thing—who doesn't like free candy and special tours of a chocolate factory? But when something goes wrong with the new batch of treats, there's nothing sweet about it! Everyone seems to be losing their magic touch—can B whip up a solution, or could this spell the E-N-D of witches?

Also Available

B Magical #4: The Cat-Astrophe 978-0-545-26553-9 • \$6.99 • July 2011 (PB)

B Magical #3: The Runaway Spell 978-0-545-26552-2 • \$6.99 • April 2011 (PB)





October 2011 58 **Lexi Connor** loves word searches, crosswords, and word puzzles. When she was younger, she won her county bee and traveled to the regional competition, where, in a moment of extreme stage fright, she misspelled "C-E-M-E-T-E-R-Y." She lives with her black cat named Abbey in Massachusetts.

Everyone's favorite baby-sitters are back with everyone's favorite trip to the beach!

Baby ~Sitters Club

By Ann M. Martin

#8: Boy-Crazy Stacey

The Pike family is taking a two-week vacation at the Jersey Shore, and Stacey and Mary Anne get to go along to help out! Two weeks of sun, sand-and the cutest lifeguard Stacey has ever seen!

Mary Anne knows that Scott the lifeguard is way too old for Stacey, but Stacey is in love. How can Mary Anne help her friend-without Stacey ending up with a broken heart?

Praise for The Baby-sitters Club

"Adventures in babysitting...must-read literature for preteen girls."-Time Magazine

"In a world of Gossip Girls and vampires, The Baby-sitters Club could provide young girls with positive role models."-Oprah.com

"One of the most intriguing business ideas of the 1980s didn't come out of Silicon Valley."-The Wall Street Journal

Praise for The Summer Before

"I wasn't very excited when George Lucas decided to do a prequel to Star Wars.... But Ann M. Martin writing a prequel to The Baby-sitters Club is something I can really get behind."-CNN.com

"Book candy at its best."-Kirkus Reviews

"Engaging."—Booklist

Also Available

.

The Baby-sitters Club #7: Claudia and Mean Janine 978-0-545-26209-5 • \$6.99 • June 2011 (PB)

The Baby-sitters Club #6: Kristy's Big Day 978-0-545-26210-1 • \$6.99 • February 2011 (PB)

The Baby-sitters Club #5: Dawn and the Impossible Three 978-0-545-17479-4 • \$6.99 • December 2010 (PB)

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The Baby-sitters Club #1: Kristy's Great Idea 978-0-545-17475-6 • \$7.99 • April 2010 (PB)

The Baby-sitters Club Prequel: The Summer Before 978-0-545-16094-0 • \$6.99 • April 2011 (PB)

Ann M. Martin's The Baby-sitters Club sold over 176 million copies and inspired a generation of young readers. Her novels include Belle Teal, the Newbery Honor book A Corner of the Universe, Here Today, A Dog's Life, and On Christmas Eve, as well as the much-loved collaborations P.S. Longer Letter Later and Snail Mail No More, with Paula Danziger, and The Doll People and The Meanest Doll in the World, written with Laura Godwin and illustrated by Brian Selznick. She lives in upstate New York.

Scholastic Paperbacks M

The Baby-sitters Club #8: Boy-

Crazy Stacey Pub/In-store: October 2011 ISBN-13: 978-0-545-32817-3 Price: \$6.99 ▲ Strippable EAN: 9-780545-32817-3 Pages: 144 • Ctn: 72 Trim Size: 51/4" x 75/8 Binding: Perfect-bound Format: Paperback Ages: 8-12 • R.L.: 3-7 Category: Family/Siblings (F) Illustration Type: N/A LC: N/A Translation Rights: Writers House Territory: World English









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> October 2011 59

Baby-sitters Club titles of all time!

One of the bestselling



ANN M. MARTIN

Sitters

Another funny mystery from bestselling author Nancy Krulik!

Scholastic Paperbacks M

Jack Gets a Clue #3: The Case of the Green Guinea Pig

Pub/In-store: October 2011 ISBN-13: 978-0-545-26656-7 Price: \$5.99 ▲ Strippable EAN: 9-780545-26656-7 Pages: 96 • Ctn: 72 Trim Size: 51/4" x 75/8" Binding: Perfect-bound Format: Paperback Ages: 7-10 • R.L.: 2-5 Category: Mysteries & Detective Stories (F) Illustration Type: Black-and-White Art Throughout LC: N/A Translation Rights: Scholastic Inc. Territory: World

Jack Gets a Clue #3: The Case of the Green Guinea Pig e-Book 978-0-545-38817-7



By Nancy Krulik

#3: The Case of the Green Guinea Pig Our big school trip was at the end of the week, and I

couldn't wait! But someone kept playing pranks at schoollike dyeing the class guinea pig green! I love a good practical joke, but Principal Bumble threatened to cancel the trip if the pranks didn't stop.

I knew what I had to do-talk to the animals around school to get some clues. That's right-I can talk to animals. It sounds crazy, but it's true! Now it was up to me and my brainiac friend Elizabeth to solve this mystery in time to save our trip.



Also Available

Jack Gets a Clue #2: The Case of the Tortoise in Trouble 978-0-545-26655-0 • \$5.99 • July 2011 (PB)

ase of the Green Guinea Pig

ROSA

NANCY

Jack Gets a Clue #1: The Case of the Beagle Burglar 978-0-545-26654-3 • \$5.99 • July 2011 (PB)



October 2011 60

Nancy Krulik has written more than 150 books for children and young adults, including three New York Times bestsellers and the popular Katie Kazoo and How I Survived Middle School series. Nancy lives in New York City with her husband, her two children, and a beagle named Josie.

Fight the Beasts. Fear the Magic!



By Adam Blade

#21: Amulet of Avantia: Rashouk the Cave Troll

Lurking in the Dead Peaks is Rashouk the Cave Troll. The Ghost Beast smells out his victim's fear—and turns them to stone. It will take all of Tom's courage to capture Rashouk's piece of the Amulet of Avantia, but failure means never seeing his father again...

From Beast Quest #21: Amulet of Avantia: *Rashouk the Cave Troll*

From out of the shadows came a creature more terrifying than anything Fren had ever laid eyes on. The Beast wasn't much taller than a man, but was five times as wide, and his shoulders scraped along the cave walls.

Fren recognized the creature, but only from old stories he had thought were fantasy. "A troll!" he cried, stumbling backward as the Beast pounded toward them, his yellow teeth bared. Fren could see that the troll's hands were the size of large spades, and that the fingers on his right hand had long, jagged yellow nails. "Run!" he shouted to Bly.

Also Available

really wishes he did!

.

Beast Quest #20: Amulet of Avantia: Equinus the Spirit Horse 978-0-545-27211-7 • \$5.99 • July 2011 (PB)

Beast Quest #19: Amulet of Avantia: Nixa the Death Bringer 978-0-545-27214-8 • \$5.99 • April 2011 (PB)

Beast Quest #18: The Dark Realm: Sting the Scorpion Man 978-0-545-20036-3 • \$5.99 • February 2011 (PB)

Beast Quest #17: The Dark Realm: Tusk the Mighty Mammoth 978-0-545-20035-6 • \$5.99 • October 2010 (PB) **Beast Quest #16: The Dark Realm: Kaymon the Gorgon Hound** 978-0-545-20034-9 • \$5.99 • July 2010 (PB)

MULET OF AVANTIA

RASHOUK THE CAVE TROLD

More than

2.7 million copies

in print!

Beast Quest #15: The Dark Realm: Narga the Sea Monster 978-0-545-20033-2 • \$5.99 • April 2010 (PB)

Beast Quest #14: The Dark Realm: Skor the Winged Stallion 978-0-545-20032-5 • \$5.99 • January 2010 (PB)

Adam Blade is in his late twenties, and was born in Kent, England. His parents were both history teachers and amateur artists, and Adam grew up surrounded by his father's paintings of historic English battles—which left a lifelong mark on his imagination. He was also fascinated by the ancient sword and shield that hung in his father's office. Adam's

father said they were a Blade family heirloom. Sadly, Adam does not have his own Fire Dragon or Horse Man. But he

Scholastic Paperbacks

Beast Quest #21: Amulet of Avantia: Rashouk the Cave Troll

Pub/In-store: October 2011 ISBN-13: 978-0-545-27093-9 Price: \$5.99 ▲ Strippable EAN: 9-780545-27093-9 Pages: 96 • Ctn: 72 Trim Size: 51/4" x 75/8" Binding: Perfect-bound Format: Paperback Ages: 7-10 • R.L.: 2-5 Category: Action & Adventure (F) Illustration Type: Black-and-White Throughout LC: N/A Translation Rights: Working Partners Ltd. Territory: North American English













Seventy years later, Pearl Harbor comes to life for a new generation of readers!

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I Survived the Bombing of Pearl Harbor, 1941

Paperback

Pub/In-store: October 2011 ISBN-13: 978-0-545-20698-3 Price: \$5.99 ▲ Strippable EAN: 9-780545-20698-3 Ctn: 72 Binding: Perfect-bound Format: Paperback Trim Size: 5¹/4" x 7⁵/8"

Hardcover

ISBN-13: 978-0-545-20691-4 Price: \$19.99 \triangle Non-Strippable EAN: 9-780545-20691-4 Ctn: 20 Binding: Hardcover Adhesive Format: Jacketed Hardcover Trim Size: 51/2" x 81/4"

For Both

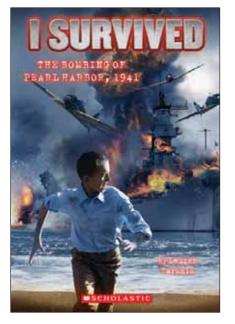
Pages: 112 • Ctn: 72 Ages: 7-10 • R.L.: 2-5 Category: Historical/Military & Wars (F) Illustration Type: Black-and-White LC: N/A Translation Rights: Brandt & Hochman Territory: World-English

I Survived: The Bombing of Pearl Harbour, 1941 e-Book 978-0-545-38814-6

October 2011 62



By Lauren Tarshis



I Survived the **Bombing of Pearl Harbor**, 1941

History's most terrifying moments are brought vividly to life in the action-packed, fictional I Survived series! Do you have what it takes to survive...the bombing of Pearl Harbor?

Eleven-year-old Danny Crane is alone on his favorite beach in Hawaii when the world is torn apart and World War II officially hits the United States. Does he have what it takes to find his way home in the midst of the bombs, the smoke, and the destruction of the day that will live in infamy?

From I Survived the Bombing of Pearl Harbor, 1941

A Japanese plane was heading right toward him. Danny sprinted, peering over his shoulder as the plane flew closer. He could see into the cockpit. The pilot was glaring at him through his goggled eyes.

Rat, tat, tat, tat,

Rat. tat. tat. tat.

Machine gun fire!

Bullets hit the sand around Danny's bare feet.

Run! Danny told himself. Faster!

The roar of the plane got louder. Danny fell forward, smashing his face into the hard sand.

A thundering explosion shook the ground.

And then Danny couldn't hear anything at all.



Lauren Tarshis is the editor of Scholastic's Storyworks magazine, and the author of the I Survived series and the critically acclaimed novel Emma-Jean Lazarus Fell Out of a Tree. She lives in Westport, Connecticut, and can be found online at www.laurentarshis.com.

Also Available

I Survived Hurricane Katrina, 2005

978-0-545-20696-9 • \$5.99 • March 2011 (PB) I Survived the Shark Attacks of 1916

978-0-545-20688-4 • \$21.99 • September 2010 (HC) 978-0-545-20695-2 • \$5.99 • September 2010 (PB) I Survived the Sinking of the Titanic, 1912 978-0-545-20687-7 • \$21.99 • June 2010 (HC) 978-0-545-20694-5 • \$5.99 • June 2010 (PB)

Can you crack the case with six clues or less?



By Dan Poblocki

#3: Monsters and Mischief

Welcome back to Moon Hollow, where mystery lurks around every corner-and four kids have come together to solve crimes and puzzles big and small.

When a monster is sighted in the woods surrounding Moon Hollow, Viola, Sylvester, Rosie, and Woodrow know they're in for their creepiest case yet. But it's just one of fourteen mysteries competing for their attention. They'll have to uncover the truth in six clues or less—and readers are invited to guess alongside them each step of the way.

Each book comes with an exclusive code so that readers can download a FREE copy of the e-Book...which includes an extra mystery unavailable anywhere else!

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Cover not final.

MYSTEPIOUS FOUR

#3: Monsters

and Mischief

Scholastic Paperbacks M

The Mysterious Four #3: Monsters and Mischief

Pub/In-store: October 2011 ISBN-13: 978-0-545-29982-4 Price: \$6.99 ▲ Strippable EAN: 9-780545-29982-4 Pages: 176 • Ctn: 72 Trim Size: 51/4" x 75/8" Binding: Perfect-bound Format: Paperback Ages: 8-12 • R.L.: 3-7 Category: Mysteries & Detective Stories (F) Illustration Type: N/A LC: N/A Translation Rights: Scholastic Inc. Territory: World

Mysterious Four #3: Monsters and Mischief e-Book 978-0-545-38820-7

Also Available

The Mysterious Four #2: Clocks and Robbers 978-0-545-29981-7 • \$6.99 • July 2011 (PB) 978-0-545-38943-3 • August 2011 (EBK)

The Mysterious Four #1: Hauntings and Heists 978-0-545-29980-0 • \$6.99 • May 2011 (PB) 978-0-545-38861-0 • May 2011 (EBK)



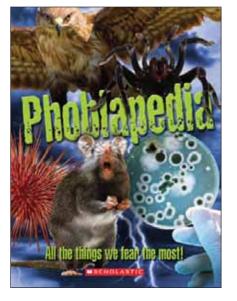
Dan Poblocki is the author of the middle-grade novels *The Stone Child* and *The Nightmarys*. He grew up in Rhode Island and New Jersey, and currently lives in Brooklyn, New York. Visit him online at **danpoblocki.com**.

Slithering snakes, creepy crawlies, harrowing heights—everybody is afraid of something!

Scholastic Paperbacks

Phobiapedia

Pub/In-store: October 2011 ISBN-13: 978-0-545-34929-1 Price \$0.00 \triangle Non-Strippable EAN: 9-780545-34929-1 Pages: 80 • Ctn: 50 Trim Size: 81/2" x 111/2" Binding: Perfect-bound Format: Paperback Ages: 8-12 • R.L.: 3-6 Category: Animals/General (NF) Illustration Type: Four-color LC: N/A Translation Rights: Marshall Editions Territory: North American



Phobiapedia By Joel Levy

Phobiapedia is an encyclopedia of all the things we fear the most, from more common fears like spiders (Arachnophobia), heights (Acrophobia), and confined spaces (Claustrophobia), to the strange and unusual, like dust (Koniophobia) and the color yellow (Xanthophobia). From their fascinating names to their fearsome effects, *Phobiapedia* explores all aspects of the things that make us shiver and scream. You'll learn what makes us fear them and why sometimes it's not such a bad idea to be scared. Packed with amazing images and filled with facts and figures, here at your fingertips is the truth behind the scariest things on the planet.

Also Available

Shark-a-phobia

978-0-545-31782-5 • \$6.99 • August 2011 (PB) **Snake-a-phobia** 978-0-545-27332-9 • \$6.99 • January 2011 (PB)





October 2011 64 **Joel Levy** is a writer and journalist specializing in science and history. He is the author of over a dozen books, including *The Little Book of Conspiracies and Scientific Feuds: From Galileo to the Human Genome Project.* This is his first book for children.

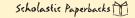
Packed full of the scariest things on Earth.

100 Scariest Things on the Planet

By Anna Claybourne

What if you had to fight a great white shark? Or cross a wobbly wooden bridge? Or what if you were caught in a storm—and it looked like it was raining blood? You can hear about all of these terrifying things in 100 Scariest Things on the Planet. If you've ever wondered about alien encounters, deadly creatures, and real-life monsters, then you'll love this compendium of all things scary! With interesting facts, side panels, and scariness ratings, children will enjoy reading about all the things that keep them up at night and learning the truth behind their favorite fears. And, best of all, they're sure to find new things to scream about!





100 Scariest Things on the Planet

Pub/In-store: October 2011 ISBN-13: 978-0-545-37444-6 Price: \$8.99 \triangle Non-Strippable EAN: 9-78054537444-6 Pages: 112 • Ctn: 40 Trim Size: 5" x 9" Binding: Perfect-bound Format: Paperback Ages: 8-12 • R.L.: 4-7 Category: Non-fiction Illustration Type: Full-color Photographs LC: N/A Translation Rights: Scholastic Inc. Territory: World



Anna Claybourne is the author of numerous books on the natural world for younger readers, including 100 Most Dangerous Things on the Planet, 100 Most Disgusting Things on the Planet, the Usborne Internet-Linked Encyclopedia of Planet Earth, Natural World Series: Cheetah, the Survival Skills Handbook, and many more.

More cool animal facts!

Scholastic Paperbacks

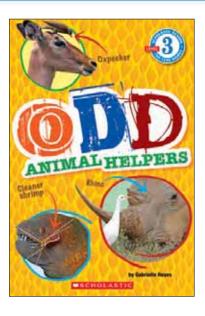
Scholastic Reader Level 3: Odd Animal Helpers

Pub/In-store: October 2011 ISBN-13: 978-0-545-33147-0 Price: \$4.99 △ Non-Strippable EAN: 9-780545-33147-0 Pages: 32 • Ctn: 100 Trim Size: 6" x 9" Binding: Perfect-bound Format: Paperback Ages: 6-9 • R.L.: 1-3 Category: Animals/General (NF) Illustration Type: Full-color LC: N/A Translation Rights: Scholastic Inc. Territory: World-English

Scholastic Reader Level 2: Ugly Animals

Pub/In-store: October 2011 ISBN-13: 978-0-545-34663-4 EAN: 9-780545-34663-4 Price: \$4.99 △ Non-Strippable Pages: 32 • Ctn: 100 Trim Size: 6" x 9" Binding: Perfect-bound Format: Paperback Ages: 6-8 • R.L.: 1-2 Category: Readers/Beginner (NF) Illustration Type: Full-color LC: N/A Translation Rights: Scholastic Inc. Territory: World

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Scholastic Reader Level 3: Odd Animal Helpers By Joanne Ruelos

Every day, countless animals and plants work together in unique ways. Although some of these symbiotic relationships are unexpected, like a large crocodile needing the help of a small bird, all of them are essential for the animal's survival.

This reader will provide a basic introduction to a variety of symbiotic relationships, including those in which only one side benefits.

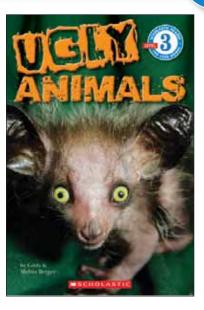
Also Available

Scholastic Reader Level 1: Ocean Life 978-0-545-27336-7 • \$4.99 • August 2011 (PB)

Scholastic Reader Level 1: Sea Horses 978-0-545-27333-6 • \$4.99 • April 2011 (PB)

Scholastic Reader Level 1: From Tadpole to Frog 978-0-545-27337-4 • \$4.99 • February 2011 (PB)

Joanne Ruelos is a children's book writer and editor living in Brooklyn, New York.



LEVE

Scholastic Reader Level 2: Ugly Animals By Melvin and Gilda Berger

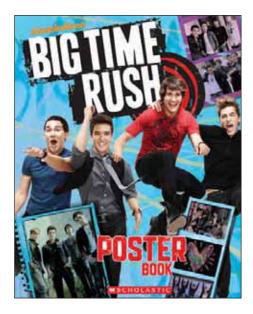
The New York Times started a new phenomenon: ugly is the new black. After publishing an article entitled "A Masterpiece of Nature? Yuck!" that chronicled

several of the world's ugliest animals (sphynx cat, star-nosed mole, proboscis monkey, etc.), they were bombarded by loyal readers who sent in their own pictures of ugly animals. Each one trying to out-ugly the last.

Little did they know that we were way ahead of them! With 101 Animal Secrets and 101 Freaky Animals, the Bergers have already brought to light some of the ugliest animals on the planet. Now they have concentrated their efforts to compile the definitive list of the ugliest animals ever!

Melvin and Gilda Berger are the authors of more than two hundred books for children. Their books have received awards from the National Science Teachers Association, the Library of Congress, and the New York Public Library. The Bergers live in New York.

The hit television and music phenomenon is now in books!



Big Time Rush Poster Book

The band *Big Time Rush* had a few BIG decisions to make on their road to fame . This poster book will give you a close look into the adventures of Kendall, Logan, Carlos, and James. Find out what it takes to change from small town friends into a big time band, relive *BTR*'s funniest moments and much more!



Big Time Rush: Big Time Audition

Now even the youngest *Big Time Rush* fans can read all about Kendall, Logan, James, and Carlos in this reader all about Nick's hit show . With easy to read text, simple sentences, and basi vocabulary wodrs teamed with silly stories about friendship, learning to read has never been so fun-or funny!

Big Time Rush Poster Book

Pub/In-store: October 2011 ISBN-13: 978-0-545-35846-0 Price: \$6.99 \triangle Non-Strippable EAN: 978-0-545-35846-0 Pages: 48 • Ctn: 100 Trim Size: 8" x 10" Binding: Perfect bound Format: Paperback Ages: 7-10 • R.L.: Pre-2-5 Category: Movie / On TV Tie-in (F) Illustration Type:Full colour photographs LC: N/A Translation Rights: Scholastic Inc. Territory: USC

Big Time Rush: Big Time Audition

Pub/In-store: October 2011 ISBN-13: 978-0-545-35845-3 Price: \$4.99 \triangle Non-Strippable EAN: 9780545-35845-3 Pages: 32 • Ctn: 100 Trim Size: 6" x 9" Binding: Perfect bound Format: Paperback Ages: 7-10 • R.L.: Pre-2-5 Category: Movie / On TV Tie-in (F) Illustration Type: Full colour photographs LC:N/A Translation Rights: Territory: USC

Brand Highlights

- The show premiered in November 2009 and was the highest rated live-action series launch in Nick's history. It airs in Canada on YTV
- BTR's debut album entered the Billboard Top 200 chart at #3 in its first week of release
- The album has sold over 1 million digital tracks to date
- Season Two premiered on September 25, 2010



Illustration © 2011 by Frank Remkiewicz

Bestselling author Kathryn Lasky's newest hit series is a stunning spin-off set among the wolves of Ga'Hoole

Wolves of the Beyond #2: Shadow Wolf

By Kathryn Lasky

The wolf pup Faolan was born with a twisted paw, a slight defect that caused his wolf clan to abandon him in the forest to die. But Faolan, with the help of the grizzly bear who raised him as her own, survived.

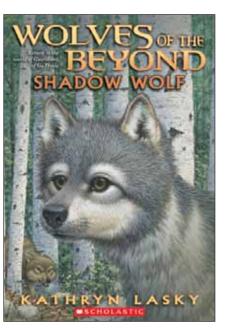
Now he's made it back to his clan as a gnaw wolf, the lowest ranking pack member. And the hardships are just beginning. Another gnaw wolf, Heep, is jealous of Faolan and sets him up for failure. As if these humiliations are not enough, Faolan is framed for the murder of a wolf pup. Faolan must catch the culprit in time and prove he deserves to be a full member of the clan.

From Wolves of the Beyond: Shadow Wolf

Faolan was concentrating as hard as he ever had. At last he was in the byrrgis. The hard earth flew beneath him. He was barely aware of his paws striking the ground except for a tingle that traveled up through his femurs. But he felt a surge of vibrations from hundreds of paws pounding the earth. Signals flew back and forth, except now there was a nick in the pristine silence.

Urskadamus! That cursed gnaw wolf Heep was clicking his teeth as if he were gnawing a bone, making Faolan miss the signals. He is doing this on purpose! Faolan stumbled again.

Heep moved closer and, with eyes full of treachery, opened his mouth wide to slash his teeth together. The sounds scratched into Faolan's brain like splinters. Edme looked at him in dismay. The first signal had been given for the kill rush, and Faolan had missed his cue. He sprang off his hind legs but was too late, stumbling again and sprawling flat. Faolan, the wolf who had risen on his hind legs like a grizzly to confront a bull moose, lay sprawled on the ground.



Scholastic Paperbacks

Wolves of the Beyond #2: Shadow Wolf

Wolves of the Beyond #2: Shadow Wolf e-Book 978-0545-32888-3

Also Available

Wolves of the Beyond #3: Watch Wolf 978-0-545-09314-9 • \$18.99 • June 2011 (HC)

Wolves of the Beyond #2: Shadow Wolf 978-0-545-09312-5 • \$19.99 • October 2010 (HC) 978-0-545-32888-3 • \$16.99 • October 2010 (EBK)

Wolves of the Beyond #1: Lone Wolf 978-0-545-09310-1•\$19.99 • January 2010 (HC) 978-0-545-09311-8 • \$7.99 • April 2011 (PB) 978-0-545-28329-8 • \$16.99 • July 2010 (EBK)





Kathryn Lasky is the Newbery Honor-winning author of over one hundred books for children and young adults. Her beloved Guardians of Ga'Hoole fantasy series has sold more than 4 million copies, and she is the author of *A Time for Courage* and other titles in the Dear America series. Kathryn has also written a number of critically acclaimed historical fiction titles, such as *Beyond the Burning Time* and *True North*. She lives with her husband in Cambridge, Massachusetts.

November 2011 69

A Classic Goosebumps tale!

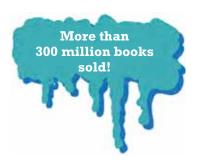




Classic Goosebumps #22: Stay Out of the Basement

Dr. Brewer is doing a little plant-testing in his basement. Nothing to worry about. Harmless, really. But Margaret and Casey Brewer are worried about their father. Especially when they...meet...some of the plants he is growing down there. Then they notice that their father is developing plantlike tendencies. In fact, he is becoming distinctly weedy-and seedy.

Is it just part of their father's "harmless" experiment? Or has the basement turned into another little shop of horrors?



Also Available

Classic Goosebumps #21: Vampire Breath 978-0-545-29837-7 • \$6.99 • August 2011 (PB) 978-0-545-34882-9 • August 2011 (EBK)



November 2011 70 **R.L. Stine's** books have sold more than 300 million copies, making him one of the most popular children's authors in history. Besides Goosebumps, R.L. Stine has written series including: Fear Street, Rotten School, Mostly Ghostly, The Nightmare Room, and Dangerous Girls. R.L. Stine lives in New York with his wife, Jane, and his King Charles spaniel, Minnie. **www.RLStine.com**

Scholastic Paperbacks

Classic Goosebumps #22: Stay Out of the Basement

Classic Goosebumps #22: Stay Out of the Basement e-Book 978-0-545-38803-0

Marketing

- Online consumer advertising
 National Halloween campaign featuring author
- Cross-promote with Goosebumps Shriek Week

Mysterious and magical new tale!



At First Bite By Ruth Ames

Ashlee Lambert, the queen bee from *This Totally Bites!*, is back in her very own book! Ashlee's family has moved from New York City to sunny L.A., which she is not happy about. Having to make a whole new group of friends is bad enough, but to top it off, Ashlee has to deal with the fact that she's a fully fledged vampire! Keeping this huge secret from almost everyone is tough, and the popular girls at school aren't making it any easier. When rumors start flying around school that there's a vampire in the students' midst, Ashlee doesn't know what to do. Will she use her vampire powers for good...or evil?



Scholastic Paperbacks

Poison Apple: At First Bite

Poison Apple: At First Bite 978-0-545-38823-8

Also Available

Poison Apple: Curiosity Killed the Cat 978-0-545-32486-1 • \$6.99 • August 2011 (PB)

Poison Apple: Her Evil Twin 978-0-545-23093-3 • \$6.99 • May 2011 (PB)



Ruth Ames has written several bestselling young adult novels under another name and is the author of the Poison Apple title *This Totally Bites!* She lives in Manhattan.

From the bestselling author of The Puppy Place.

TY CORNER

There kittles get the love they need

Scholastic Paperbacks

Kitty Corner: Duchess

Kitty Corner: Duchess e-Book 978-0-545-38818-4



By Ellen Miles

Duchess

Mia and Michael Battelli have a special way with cats and kittens. Their family fosters kitties in need, giving them love and proper care until they find the perfect home.

When Mia discovers that Duchess's owner is moving, she offers to help. But Duchess is used to being pampered and adored. It won't be easy finding someone who'll want to spoil the pretty white Persian. Can Mia find her a new home that's fit for a queen?

"I'm so excited about Kitty Corner. Some people might assume I'm not a cat person because I write about puppies in my series The Puppy Place, but that's far from the truth. I love cats! In fact, my first pet ever was a gorgeous tortoiseshell named Jenny. Like dogs, every cat has a personality of his or her own. They're all individuals, and they're all lovable in their own special ways."—Ellen Miles

Also Available

Kitty Corner: Otis

978-0-545-27573-6 • \$5.99 • August 2011 (PB)

Kitty Corner: Callie 978-0-545-27572-9 • \$5.99 • May 2011 (PB)



Ellen Miles loves dogs, which is why she has a great time writing the Puppy Place books. And guess what? She loves cats, too! That's why she came up with a brand-new series called Kitty Corner. Ellen lives in Vermont and loves to be outdoors every day, walking, biking, skiing, or swimming, depending on the season. She also loves to read, cook, explore her beautiful state, play with dogs, and hang out with friends and family. Visit her website at **www.EllenMiles.net**.

Welcome to The Puppy Place—where every puppy finds a home!

THE PUPPY PLACE

By Ellen Miles

Moose

Charles is determined to help Moose, a giant Great Dane puppy. The problem is that this huge pup is scared of everything—loud noises, other dogs, even his own shadow! Charles has a lot of work cut out for him. With the help of his aunt Amanda, Charles figures out a way to slowly get the dog adjusted to scary noises and fast movements. Once Moose is trained, his original owners are happy to take him back.

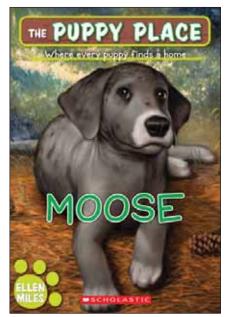
From The Puppy Place: Moose

Charles threw open the door of the van and leapt out, forgetting all about the rain, the thunderstorm, and his bare feet. "Oof!" He tackled the running dog, banging his knees and elbows on the pavement. "Hold on there," he said. "I've got you now." He hugged the dog close, noticing the way he shook and shivered with fear. "It's okay, big guy," he murmured into one of the dog's floppy ears.

The dog really was a big guy. He probably weighed more than Charles did. Charles had to lie on top of him with all his weight to hold him still. There was another loud clap of thunder.

Yeow! Get me out of here.

The dog squirmed desperately in Charles's arms. He was strong as well as big. But Charles hung on tightly and he did not get away.



Scholastic Paperbacks

The Puppy Place: Moose

The Puppy Place: Moose e-Book 978-0-545-32461-8

Also Available

The Puppy Place: Bella 978-0-545-25396-3 • \$5.99 • August 2011 (PB)

The Puppy Place: Ziggy 978-0-545-25395-6 • \$5.99 • May 2011 (PB)

The Puppy Place: Muttley 978-0-545-25394-9 • \$5.99 • February 2011 (PB)

The Puppy Place: Sweetie 978-0-545-16811-3 • \$5.99 • December 2010 (PB)



Scholastic Reader





- Cartwheel .в.о.о.к.s.

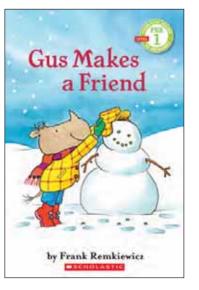
Scholastic Reader Pre-Level 1: Gus Makes a Friend

Pub/In-store: November 2011 ISBN-13: 978-0-545-24470-1 Price: \$4.99 \triangle Non-Strippable EAN: 9-780545-24470-1 Pages: 24 • Ctn: 100 Trim Size: 6" x 9" Binding: Saddle-stitch Format: Paperback Ages: 4-6 • R.L.: Pre-K-K Category: Social Situations/ Friendship (F) Illustration Type: Full-color LC: Available Translation Rights: Scholastic Inc. Territory: World

Scholastic Reader Level 1: Hippo & Rabbit in Brave Like Me (3 More Tales)

Pub/In-store: November 2011 ISBN-13: 978-0-545-28360-1 Price: \$4.99 △ Non-Strippable EAN: 9-780545-28360-1 Pages: 32 • Ctn: 100 Trim Size: 6" x 9" Binding: Perfect-bound Format: Paperback Ages: 4-7 • R.L.: Pre-K-2 Category: Readers/Beginner (F) Illustration Type: Four-color LC: Available Translation Rights: Scholastic Inc. Territory: World

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Scholastic Reader Pre-Level 1: Gus Makes a Friend By Frank Remkiewicz

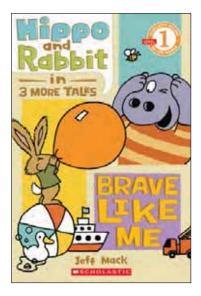
It's a snow day, and Gus wants to play! But Mom is busy. Dad is busy. Gus needs a friend...and he makes one in the most unexpected way.

This sweet, simple Pre-Level 1 story takes brandnew readers on an adventure with lovable rhino Gus.

Also Available

Scholastic Reader Pre-Level 1: Gus Gets Scared 978-0-545-24471-8 • \$4.99 • July 2011 (PB)

Frank Remkiewicz is best known for his illustration of the popular Horrible Harry series by Suzy Kline and the bestselling Froggy series by Jonathan London. Frank has also written and illustrated several books of his own, including *The Last Time I Saw Harris* and others. He lives in Sarasota, Florida.



Scholastic Reader Level 1: Hippo & Rabbit in Brave Like Me (3 More Tales)

By Jeff Mack

It's another day with Hippo and Rabbit and, boy, are they in for a ton of surprises!

Hippo is scared of everything. He worries his balloon will pop and make a big noise. He's nervous about taking a bath. And he is so very afraid of spiders. Rabbit tells him not to worry-to just be brave, like him. But what do you think happens when Rabbit is surprised by a bee?!

Also Available

Scholastic Reader Level 1: Hippo & Rabbit in Three Short Tales 978-0-545-27445-6 • \$4.99 • February 2011 (PB)

Jeff Mack has illustrated many books for children, including *Hush Little Polar Bear*, which he also wrote, and the Bunnicula series. He lives in Easthampton, Massachusetts. You can visit him at **www.jeffmack.com**.

Just in time for Valentine's Day, Sophie's found the sweetest name of all!

SOPHIE

By Lara Bergen Illustrated by Laura Tallardy

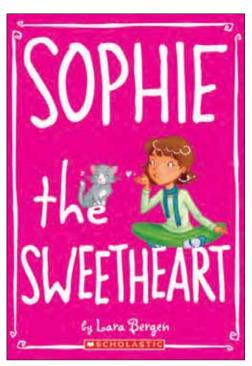
#7: Sophie the Sweetheart

Sophie has tried being awesome, heroic, a chatterbox, a zillionaire, a snoop, and a daredevil, but none of her names have stuck. Until now!

Love is in the air—so what better name for Sophie to try out than Sophie the Sweetheart? But a mystery note and a run-in with her ex-best friend (and major nemesis), Toby, might make it hard for Sophie to stay super-sweet....

Praise for Sophie

"This book is ideal for the fun-loving extrovert girl in your family who may also be a reluctant reader." *—Library of Clean Reads*



Scholastic Paperbacks

Sophie #7: Sophie the Sweetheart

Pub/In-store: November 2011 ISBN-13: 978-0-545-33074-9 Price: \$5.00 ▲ Strippable EAN: 9-780545-33074-9 Pages: 112 • Ctn: 72 Trim Size: 51/4" x 75/8 Binding: Perfect-bound Format: Paperback Ages: 7-10 • R.L.: 2-5 Category: Social Situations/ Friendship (F) Illustration Type: Black-and-White Art Throughout I C· N/A Translation Rights: Scholastic Inc. Territory: World

Sophie the Sweetheart e-Book 978-0-545-38830-6

Also Available

Sophie #6: Sophie the Daredevil 978-0-545-26484-6 • \$5.99 • July 2011 (PB)

Sophie #5: Sophie the Snoop 978-0-545-26483-9 • \$5.99 • April 2011 (PB)

Sophie #4: Sophie the Zillionaire 978-0-545-14607-4 • \$5.99 • January 2011 (PB)

Sophie #3: Sophie the Chatterbox

978-0-545-14606-7 • \$5.99 • October 2010 (PB) **Sophie #2: Sophie the Hero** 978-0-545-14605-0 • \$5.99 • July 2010 (PB)

Sophie #1: Sophie the Awesome 978-0-545-14604-3 • \$5.99 • April 2010 (PB)





Lara Bergen has written more than one hundred books for kids, including the Candy Apple titles *Drama Queen*, *I've Got a Secret*, and See *You Soon*, *Samantha*. Her fantastic series, Sophie, is fresh, funny, and packed with personality! A former editor, Lara lives with her husband and children in New York City.

Animals do amazing things in these new readers!

Scholastic Paperbacks M

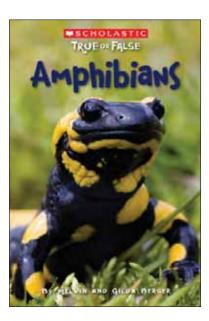
Scholastic True or False #12: Amphibians

Pub/In-store: November 2011 ISBN-13: 978-0-545-20207-7 Price: \$5.99 \triangle Non-Strippable EAN: 9-780545-20207-7 Pages: 48 • Ctn: 100 Trim Size: 6" x 9" Binding: Perfect-bound Format: Paperback Ages: 7-8 • R.L.: 2-3 Category: Games & Activities/ Questions & Answers (NF) Illustration Type: Full-color LC: N/A Translation Rights: Scholastic Inc. Territory: World

Scholastic Reader Level 2: Animal Disguises

Pub/In-store: November 2011 ISBN-13: 978-0-545-31763-4 EAN: 9-780545-31763-4 Price: \$4.99 △ Non-Strippable Pages: 32 • Ctn: 100 Trim Size: 6" x 9" Binding: Perfect-bound Format: Paperback Ages: 6-8 • R.L.: 1-2 Category: Readers/Beginner (NF) Illustration Type: Full-color LC: N/A Translation Rights: Scholastic Inc. Territory: World

Oct/Nov 2011 76



Scholastic True or False #12: Amphibians By Melvin and Gilda Berger

Let's face it, kids love to ask and answer questions, which is why the Scholastic True or False series is packed full of fun questions like "Do all toads croak?" and "Are all brightly colored frogs poisonous?" Kids will read the question on the right-hand page and then flip it over to find out the answer. It's the truth—the Scholastic True or False series is a hit!

Also Available

Scholastic True or False #11: Mammals 978-0-545-20206-0 • \$5.99 • June 2011 (PB)

Scholastic True or False #10: Rocks & Minerals 978-0-545-20205-3 • \$5.99 • November 2010 (PB)

Scholastic True or False #9: Planets 978-0-545-20204-6 • \$5.99 • September 2010 (PB)

Melvin and Gilda Berger are the authors of more than two hundred books for children. Their books have received awards from the National Science Teachers Association, the Library of Congress, and the New York Public Library. The Bergers live in New York.



Scholastic Reader Level 2: Animal Disguises By Emma Ryan

For some animals it pays to be brightly colored and highly noticeable, especially if it frightens away a predator. However, some animals prefer a different approach: hiding in plain sight.

This reader provides a basic introduction to animals that use camouflage. It shows how many animals—in the air, on land, or under the sea—use their camouflage to either evade their enemies or hunt their prey. Whether they're blending in with their environment or looking like another animal altogether, their survival depends entirely on how well they can play hide-and-seek.

Emma Ryan is a children's book writer and editor living in New York City.

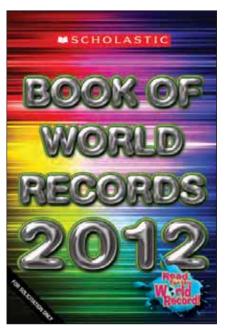
Updated to include all the most recent events, with a new cover and interior design!

Scholastic Book of World Records 2012

By Jenifer Corr Morse

Whether kids want to know what the world's fastest shark is, which country eats the most fast food, who has the most career hits in the MLB, or which state has the largest teddy bear, the *Scholastic Book of World Records 2012* has all of the answers and much, much more! Over the past ten years, kids, parents, and teachers have come to love this kid-friendly book.

Each of the three hundred records on pop culture, sports, science, and more has its own page that includes a full-color photograph and a detailed description of the record.



Scholastic Paperbacks

Scholastic Book of World Records 2012

Also Available

Scholastic Book of World Records 2011 978-0-545-23748-2 • \$13.99 • November 2010 (PB)



Jenifer Corr Morse has written many books for children and young adults, including Superstar Stats and all of the Scholastic Books of World Records.





The tantalizing prequel to Avi's bestselling Midnight Magic is now in paperback!

Murder at Midnight ^{By Avi}

A plot to overthrow King Claudio is brewing in the Kingdom of Pergamontio. Scholarly Mangus the magician– along with his street-smart and faithful new servant boy, Fabrizio–have been marked as easy scapegoats for the traitor lurking within the king's court. Together, these two unlikely partners must gather clues to solve the mystery and prove their innocence before the stroke of midnight... or face death!

Intricate plotting, surprise twists, and lively prose make for another suspenseful page-turner that stands alone or sets the stage for *Midnight Magic*!

Praise for Murder at Midnight

"Readers will be glued to this suspenseful, headlong caper from first page to last."—*Kirkus Reviews*

"The suspense simmer[s] right through to the end." -Booklist

Praise for Midnight Magic

★"With snappy dialogue, nonstop action and lavishly embroidered period backdrops, this will please Avi's fans and may well win over some new ones." —Publishers Weekly, starred review

"The pages fly with intrigue and action."-The Horn Book

lively prose make hat stands alone or If reful, headlong caper



Pub/In-store: December 2011 ISBN-13: 978-0-545-08091-0 Price: \$7.99 & Strippable EAN: 9-780545-08091-0 Pages: 256 · Ctn: 48 Trim Size: 51/4" x 7⁵/8" Binding: Perfect-bound Format: Paperback Ages: 8-12 · R.L.: 3-7 Category: Mysteries & Detective Stories (F) Illustration Type: N/A LC: Available Translation Rights: Scholastic Inc. Territory: World

Murder at Midnight e-Book 978-0-545-38843-6

Also Available

Midnight Magic 978-0-439-24219-6 • \$8.99 • September 2004 (PB)

Something Upstairs 978-0-545-21491-9 • \$7.99 • July 2010 (PB)

Nothing But the Truth 978-0-545-17415-2 • \$8.99 • January 2010 (PB)

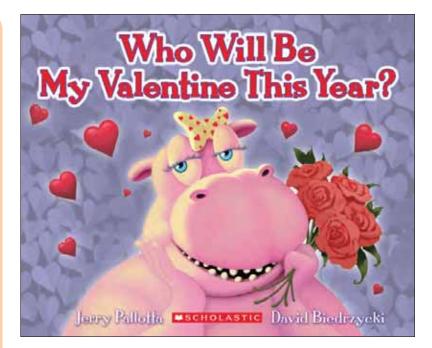


Avi's work spans nearly every genre and has received nearly every major prize, including the Newbery Medal for Crispin: The Cross of Leαd and Newbery Honors for Nothing But the Truth and The True Confessions of Charlotte Doyle. Avi lives in Denver, Colorado. You can visit him online at **www.avi-writer.com**.

A Valentine's Day story about finding your own special sweetheart.

Cartwheel ·B·O·O·K·S·

Who Will Be My Valentine This Year? Pub/In-store: December 2011 ISBN-13: 978-0-545-23518-1 Price: \$7.99 \triangle Non-Strippable EAN: 9-780545-23518-1 Pages: 32 • Ctn: 100 Trim Size: 11" x 9" Binding: Perfect-bound Format: Paperback Ages: 4-8 • R.L.: K-3 Category: Holidays/Valentine's Day (F) Illustration Type: Four-color LC: Available Translation Rights: Scholastic Inc. Territory: World



Who Will Be My Valentine This Year?

By Jerry Pallotta Illustrated by David Biedrzycki

Tomorrow is February 14th and Hippo is looking for a valentine, but all of the animals she asks-Leopard, Dolphin, Butterfly, Elephant, and more-give reasons as to why they aren't good matches for her. Will Hippo have to celebrate Valentine's Day alone?

Jerry Pallotta and David Biedrzycki team up again in this humorous story that's as giggle-inducing as their previous holiday offerings!

Also Available

Who Will Help Santa This Year? 978-0-545-01160-0 • \$10.99 • October 2007 (PB) Who Will Cuido My Slaich Tanicht?

Who Will Guide My Sleigh Tonight? 978-0-439-85369-9 • \$8.99 • October 2006 (PB)

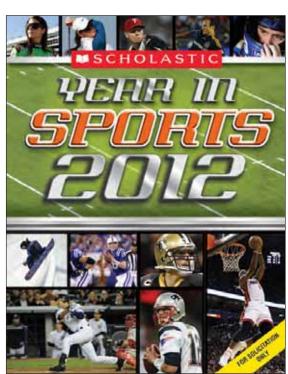


Jerry Pallotta has written many books for children, including Who Will Guide My Sleigh Tonight? and Who Will Help Santa This Year? He lives in Needham, Massachusetts. Visit him at www.jerrypallotta.com. **David Biedrzycki** is the illustrator of many books for children, including *Who Will Help Santa This* Year? and *Who Will Haunt My House on Halloween*? He lives in Boston with his wife, Kathy. They have three children: Justin, Alec, and Julia. You can visit him at **www.davidbiedrzycki.com**.

This brand-new full-color *Scholastic Year in Sports* almanac will keep kids informed of the newest stats and hottest stars.

Scholastic Year in Sports 2012 By Jim Buckley Jr.

This must-have sports almanac will tell kids everything they want to know about the previous year in sports. Relive the year's most thrilling moments and championships and meet the top athletes and legends, along with predictions for the coming year. Includes fabulous full-color photographs throughout from major sports like basketball, baseball, football, and hockey, to golf, tennis, cycling, auto racing, action sports, and more!



Scholastic Paperbacks M

Scholastic Year in Sports 2012 Pub/In-store: December 2011 ISBN-13: 978-0-545-33150-0 Price \$10.00 ▲ Strippable EAN: 9-780545-33150-0 Pages: 112 • Ctn: 50 Trim Size: 7" x 9" Binding: Perfect-bound Format: Paperback Ages: 9-12 • R.L.: 4-7 Category: Sports & Recreation/ General (NF) Illustration Type: Four-color LC: N/A Translation Rights: Scholastic Inc. Territory: World-English

Also Available

Scholastic Year in Sports 2011 978-0-545-23749-9 • \$12.99 • December 2010 (PB)

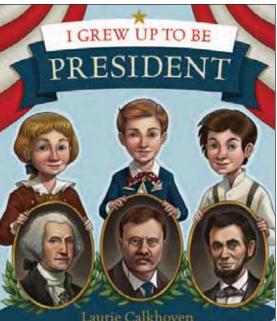


Jim Buckley Jr. is the author of more than twenty-five books, including the Book of Lists 1 and 2 and the Book of Firsts. He lives in California.

A child's first introduction to the U.S. presidents.

Scholastic Paperbacks

I Grew Up to Be President Pub/In-store: December 2011 ISBN-13: 978-0-545-33152-4 Price: \$9.99 \triangle Non-Strippable EAN: 9-780545-33152-4 Pages: 96 • Ctn: 50 Trim Size: 81/2" x 11" Binding: Perfect-bound Format: Paperback Ages: 6-9 • R.L.: 1-3 Category: History/United States/ General (NF) Illustration Type: Four-color LC: N/A Translation Rights: Scholastic Inc. Territory: World-English



Laurie Calkhoven 1110/FRATIO BY Rebects Zomehek

I Grew Up to Be President By Laurie Calkhoven Illustrated by Rebecca

Zomchek

From George Washington to Barack Obama, this child's encyclopedia is the perfect introduction to all of the U.S. presidents. On every spread, readers will learn about the presidents' childhoods on the left side of the spread and their careers, accomplishments in office, and lives after the White House on the right. Famous quotes, major events, families, and fun facts are all included. With simple text and full-color illustrations and photographs throughout, every parent, teacher, and child will want this essential reference for their bookshelf.

Also Available

Tales of Famous Heroes 978-0-545-23750-5 • \$22.99 • October 2010 (HC)

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Laurie Calkhoven is a children's writer and editor living in New York City. She has written many historical children's books, including George Washington: An American Life and Harriet Tubman:

Leading the Way to Freedom. You can visit her at

www.lauriecalkhoven.com.

Rebecca Zomchek, an award-winning illustrator, graduated with a BFA in Illustration, Summa Cum Laude with Honors, from Syracuse University. Rebecca lives in New York City, but you can visit her at **www.rzillustration.com**.

Recently Published

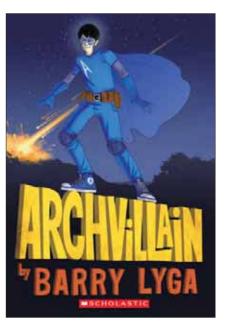
From acclaimed author Barry Lyga.

Scholastic Paperbacks M

New in Summer 2011!

Archvillain

Pub/In-store: June 2011 ISBN-13: 978-0-545-19650-5 Price: \$7.99 EAN: 9-780545-19650-5 Pages: 192 • Ctn: 72 Trim Size: 51/a" x 7⁵/8" Binding: Perfect-bound Format: Paperback Ages: 9-12 • R.L.: 4-7 Category: Action & Adventure (F) Illustration Type: N/A LC: N/A Translation Rights: Scholastic Inc. Territory: World



Archvillain By Barry Lyga

Kyle Camden knows exactly where he was the night Mighty Mike arrived: sneaking around the fallow field behind Bouring Middle School, preparing one of his most ingenious pranks yet.

Which is why he couldn't tell anyone where he was. Or what he saw.

Those lights everyone saw in the sky weren't tiny meteors burning up in the atmosphere. They were some kind of strange, supercooled plasma that bathed the entire field including Kyle—in alien energies.

Unfortunately, the energies also brought Mighty Mike to Earth. Kyle is the only one who knows that Mighty Mike is an alien. Everyone else thinks that Mike is just some kid who stumbled into the field, got beefed up on meteor juice, lost his memory, and decided to start rescuing kittens from trees. But Kyle knows the truth. And he'll do anything in his power to stop Mighty Mike, even if it means being an Archvillain!

Praise for Archvillain

"Kyle is a far cry from a sympathetic character...[b]ut he plays the antihero part with comic aplomb, and Lyga displays a nice grasp of superhero tropes...that middlegrade boys should flock to with much enthusiasm." —Booklist

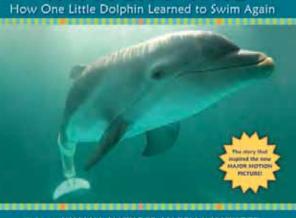
"[G]ood, snide fun."-Kirkus Reviews

"Who is the good guy and who is really the archvillain? Tune in next time."—School Library Journal

"Lyga laces his story with ample humor.... Readers will find plenty to ponder, from guessing Mike's true motivations to debating whether Kyle is a hero-or a villain in the making."-*Publishers Weekly*

June 2011 84 **Barry Lyga** is the author of *Archvillain*, the first novel of Kyle Camden's adventures. He's also the author of several critically acclaimed YA novels including *The Astonishing Adventures of Fanboy* and *Goth Girl*, as well as its follow-up *Goth Girl Rising; Boy Toy;* and *Hero Type*. Barry lives in Brooklyn, New York. When he's not writing he uses his superpowers to fight crime.

The story that inspired the new major motion picture!



Told by JULIANA HATKOFF, ISABELLA HATKOFF, and CRAIG HATKOFF

Winter's Tail: How One Little Dolphin Learned to Swim Again

By Juliana Hatkoff, Isabella Hatkoff, and Craig Hatkoff

When Winter, an Atlantic bottlenose dolphin, was just three months old, she was rescued from a crab trap off the east coast of Florida, her tail seriously damaged. She was rushed to Clearwater Marine Aquarium, where she was cared for by a special team around the clock. It wasn't clear that Winter would survive, but to everyone's amazement, she did.

Winter is an inspiration to everyone, especially to children around the globe who face challenges themselves. With gorgeous photographs and an unbelievable story, *Winter's Tail* promises to delight.

Dolphin Tale, starring Ashley Judd, Morgan Freeman and Harry Connick, Jr., hits theatres on September 16, 2011!

Now in paperback

from #1 New York Times

bestselling authors of Owen

& Mzee

Also Available

Dolphin Tale: A Tale of True Friendship 978-0-545-34841-6• \$4.99• July 2011 (PB)

Dolphin Tale: The Junior Novel 978-0-545-34842-3• \$6.99• July 2011 (PB)



Isabella Hatkoff and **Craig Hatkoff**—cofounders of the Tribeca Film Festival and of Turtle Pond Publications—are the authors of the #1 New York Times bestseller Owen & Mzee: The True Story of a Remarkable Friendship and Owen & Mzee: The Language of Friendship. Craig Hatkoff, Isabella Hatkoff, and Juliana Hatkoff are also the authors of Knut: How One Little Polar Bear Captivated the World and Looking for Miza: The True Story of the Mountain Gorilla Family Who Rescued One of Their Own. The Hatkoffs live in Manhattan. Binding: Perfect-bound Format: Paperback

Ages: 4-10 • R.L.: Pre-K-5 Category: Animals/Marine Life (NF) Illustration Type: Full-color Photographs LC: Available

EAN: 9-780545-34830-0

Pages: 40 • Ctn: 100 Trim Size: 10¹/2" x 9¹/2"

Scholastic Paperbacks M New in Summer 2011!

Winter's Tail: How One Little Dolphin Learned to Swim Again Pub/In-store: August 2011 ISBN-13: 978-0-545-34830-0

Price: \$7.99 \triangle Non-Strippable

Translation Rights: Scholastic Territory: World

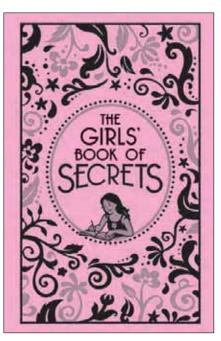
> August 2011 85

Food, crazy dreams, best memories, have fun filling out these and more!

Scholastic Paperbacks

The Girls' Book of Secrets

Pub/In-store: July 2011 ISBN-13: 978-0-545-37356-2 Price: \$8.99 ▲ Strippable EAN: 9-780545-37356-2 Pages: 128 • Ctr. 72 Trim Size: 5¹/s" x 7³/4" Binding: Perfect bound Format: Papeback Ages: 9-14 • R.L.: 5-8 Category: Activity Book Illustration Type: N/A LC: Available Translation Rights: Scholastic Inc. Territory: Usc



The Girls' Book of Secrets

The Girls' Book of Secrets is a real treasure that girls will have fun filling out now and enjoy looking back on in the years to come. It's a journal style book that includes categories like favorite foods, craziest dreams, best memories, creative ideas, worries, and deepest secrets. Its also includes activities, quizzes, and questionnaires that can be filled out alone or with friends.

Girls will love to see how far they've come, and just how much they've changed!

July 2011 86

SCHOLASTIC **TEACHING RESOURCES** FALL 2011 Classroom Fitness Breaks to Help

MINDUP CURRICULUM

MSCHOLASTIC

Famous American of the Month

Flip Chart

Read-Aloud Poems and Biographies That Teach Young Learners

Grades K-2

23

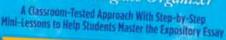
New

Products!

Grades 1-5







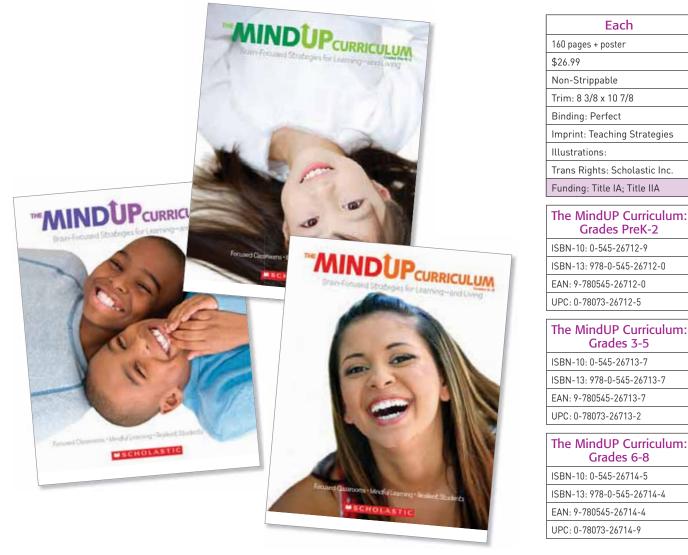


Conclusion

Focused Clauroomi - Medial Learn

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SPECIAL: MARCH 2011



THE MINDUP CURRICULUM: GRADES PREK-2; 3-5; 6-8

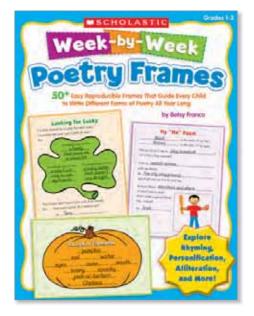
Brain-Focused Strategies for Learning and Living

THE HAWN FOUNDATION

This research-based curriculum features 15 lessons that use the latest information about the brain to dramatically improve behavior and learning for all students. Each lesson offers easy strategies for helping students focus their attention, improve their self-regulation skills, build resilience to stress, and develop a positive mind-set in both school and life. The lessons fit easily into any schedule and require minimal preparation. Classroom management tips and content-area activities help you extend the benefits of MindUP throughout your day, week, and year.

Includes a BIG, colorful teaching poster with fascinating facts about the brain!

- Research-based and tested in dozens of classrooms
- Transforms classrooms into focused learning environments
- Helps teachers motivate at-risk learners so each child can thrive-academically, socially, and emotionally
- Kids love learning about how their brains work—and how they can help their brains "grow"!
- Includes high-interest activities to connect MindUP learning to all content areas
- Fosters a cohesive, caring classroom climate that enhances learning
- Correlates with the social and emotional learning goals created by the Collaborative for Academic, Social, and Emotional Learning (CASEL)



Week-by-Week Poetry Frames
ISBN-10: 0-545-22305-9
ISBN-13: 978-0-545-22305-8
EAN: 9-780545-22305-8
UPC: 0-78073-22305-3
64 pages
Grades 1-3
\$13.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Resources
Illustrations: 1/C
Trans Rights: Scholastic Inc.
Funding: Title IA; Early Reading First; Title V

WEEK-BY-WEEK POETRY FRAMES

50+ Easy Reproducible Frames That Guide Every Child to Write Different Forms of Poetry All Year Long

BETSY FRANCO

Poetry writing is a snap with reproducible fill-in poetry frames! Engaging writing prompts spark the imagination and foster confidence as children write different kinds of poetry to celebrate special days all year long. Easy-tofollow directions guide children to develop skills in rhyme, alliteration, and more. A great way to meet the language arts standards!

- By popular children's poet, Betsy Franco, author of more than 30 books for Scholastic Teaching Resources, including bestselling poetry flip charts and stories in the Word Family Tales library.
- A quick and easy way to introduce children to different forms of poetry.
- Fill-in-the-blank format scaffolds young writers.

Topics include:

New school year, Thanksgiving, winter holidays, Martin Luther King, Jr., Valentine's Day, 100th Day of School, Earth Day, Mother's Day, end of school, Father's Day, Independence Day, anytime poems, and much more

CLASSROOM FITNESS BREAKS TO HELP KIDS FOCUS

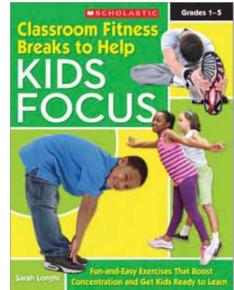
Fun-and-Easy Exercises for the Classroom That Boost Concentration and Get Kids Ready to Learn

SARAH LONGHI

This collection of more than 50 super-fun exercises and games motivates students to get in shape while also helping them focus their attention and develop self-control. The activities are designed to fit into key parts of the daily schedule—class meetings, independent seatwork, walking in the halls, and recess. Teachers can select shorter exercises (1–5 minutes) for quick concentration-boosters during seatwork and transitions or longer recess games (15–20 minutes) to boost students heart rates and increase their brain's capacity to learn. Includes fun extensions for reinforcing content-area learning, such as "Arm-to-Arm Estimation" and "Punctuation Martial Arts", plus a big, full-color teaching poster.

- Research shows that healthy movement gets kids' brains focused and primed to learn!
- A fun way to build healthy bodies—and minds!
- Helps make routines fun and efficient so there's more time to teach.
- Movement activities reduce negative stress that interferes with learning.
- Helps refocus students who need to move.
- Shows students that healthy can equal fun.

Classroom Fitness Breaks to Help Kids Focus
ISBN-10: 0-545-16877-5
ISBN-13: 978-0-545-16877-9
EAN: 9-780545-16877-9
UPC: 0-78073-16877-4
64 pages + poster
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Binding: Perfect
Imprint: Teaching Resources
Illustrations: 1/C
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25 ESSENTIAL LANGUAGE ARTS STRATEGIES TO HELP STRIVING READERS SUCCEED

MICHAEL F. OPITZ & ROLAND SCHENDEL

Discover how to harness the full teaching force of the integrated language arts-reading, writing, talking, listening, and visually viewing-to support your striving readers as they work their way toward reading proficiency. The authors present seven guiding principles and 25 engaging strategies that provide the smart scaffolding uncertain readers need to take the risks necessary to learn. When essential reading skills align with fast-paced, no-fail teaching strategies, students will shine as confident readers.

- Focuses on each of the five language arts and offers five teaching strategies in each area that provide exemplary support for striving readers.
- Structures each chapter around an easy-to-follow template and includes five teaching ideas, a sample activity, text suggestions from seven children's literature selections, and an in-the-classroom vignette that demonstrates integrated language arts in action.
- Features a bibliography of engaging children's literature selections that will appeal to all children.

25 Essential Language Arts Strategies to Help Striving Readers Succeed ISBN-10: 0-545-08747-3 ISBN-13: 978-0-545-08747-6 EAN: 9-780545-08747-6 UPC: 0-78073-08747-1 128 pages Grades 1-6 \$21.99 Non-Strippable Trim: 7 3/8 x 9 Binding: Perfect Imprint: Theory And Practice Illustrations: 1/C Trans Rights: Scholastic Inc. Funding: Title IIA

INSTANT CONTENT AREA VOCABULARY PACKETS

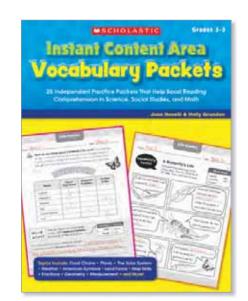
25 Independent Practice Packets That Help Boost Reading Comprehension in Science, Social Studies, and Math

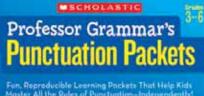
JOAN NOVELLI & HOLLY GRUNDON

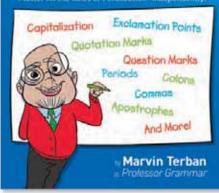
These ready-to-use packets include fun, meaningful activities that offer the repeated practice kids need to *really* learn science, social studies, and math vocabulary. Activities help teach and reinforce word meanings, usage, and word-analysis skills related to key topics. A variety of fun formats provide extra support for kids of all learning styles.

- Helps kids succeed in reading and writing
- Repeated practice gives kids lots of opportunities to learn key vocabulary
- Great classroom management tool: flexible and easy to use for independent practice, small groups, learning centers, and homework
- Great for RTI, ELL, and kids of all learning styles
- Meets national and state standards

Instant Content Area Vocabulary Packets
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PROFESSOR GRAMMAR'S PUNCTUATION PACKETS

Fun, Reproducible Learning Packets That Help Kids Master All the Rules of Punctuation—Independently!

MARVIN TERBAN

Help students become stronger writers with these fun-to-do learning packets on the important topics of capitalization, commas, apostrophes, quotation marks, colons, and so much more! Each reproducible packet targets and teaches one type of punctuation—such as commas—in an easy and thorough way to ensure kids REALLY learn the rules. Perfect for homework or meaningful seatwork!

- Written by grammar guru and million-selling author, Marvin Terban!
- Builds important writing skills!
- Great for independent learning!
- Helps kids perform better on tests!

Professor Grammar's Punctuation Packets
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ISBN-13: 978-0-545-20459-0
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80 pages
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ALSO AVAILABLE

THE ULTIMATE HOMEWORK BOOK: GRAMMAR, USAGE & MECHANICS 0-439-93142-8 • 978-0-439-93142-7 • \$21.99 • May 2008

AWESOME ART PROJECTS THAT SPARK SUPER WRITING

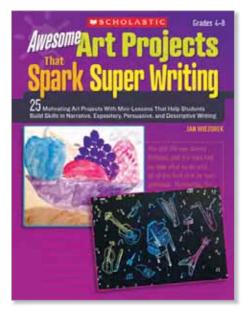
25 Motivating Art Projects With Mini-Lessons That Help Students Build Skills in Narrative, Expository, Persuasive, and Descriptive Writing

JAN WIEZOREK

This collection of motivating art projects features 25 sure-fire ways to erase writer's block—and meet writing standards. Creativity-boosting activities, such as Found-Art Superheroes, The Room of My Dreams, Canned Art, and Shakespeare at the Movies, help students craft a coherent story, develop and support a main idea, build a persuasive argument, describe a scene using precise words, and much more. Using the art they create, students have a concrete visual idea and a high-interest starting point from which to begin writing—and their ideas flow onto the page. Teaching material includes mini-lessons, step-by-step directions, cross-curricular strategies, rubrics, and photographs of student samples.

- This approach is great for visual learners.
- These projects target the four key forms of writing.
- With their own art projects serving as prompts, students look forward to new writing assignments.

Awesome Art Projects That Spark Super Writing
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THE TRAIT CRATE GRADE 6, 7 & 8

RUTH CULHAM

In these amazing kits, writing expert Ruth Culham gives you grade-perfect mentor texts with in-depth lessons to help you teach the traits of writing ideas, organization, voice, word choice, sentence fluency, and conventions. Each kit includes:

- 6 mentor texts
- 6 16-page teaching guides, each with four model lessons, student reproducibles, a scoring rubric, and extension activities
- A CD with mentor-text passages, passages, student reproducibles, and scoring guides.
- 6 teaching posters perfect for middle school

Add to this Culham's best-selling professional book, Using Mentor Texts to Teach Writing With the Traits, and color-coded stickers, and you've got a complete resource for teaching with the traits. Best of all, these materials are organized in a sturdy box with hanging folders—one for each trait—for easy, expandable storage that will accommodate traitbased lesson materials for years to come.

6th Grade Mentor Texts

- Rules by Cynthia Lord
- The Journey: Stories of Migrations by Cynthia Rylant
- The Bunyans by Audrey Wood
- Any Small Goodness by Tony Johnston
- *Shipwreck* by Gordon Korman
- The Day Martin Luther King, Jr., Was Shot by Jim Haskins

7th Grade Mentor Texts

- After Ever After by Jordan Sonnenblick
- The Boy Who Dared by Susan Campbell Bartolli
- *Mythlopedia Oh My Gods* by Megan E. Bryant
- A Drop of Water by Walter Wick
- The Music of the Dolphins by Karen Hesse
- Henry's Freedom Box by Ellen Levine

8th Grade Mentor Texts

- The Dinosaurs of Waterhouse Dinkins by Barbara Kerley
- Black Diamond by Patricia C. and Fredrick McKissack
- Samir and Yonatan by Daniella Carmi
- Do You Read Me? by Diane Webber
- The Iceberg Hermit by Arthur Roth
- Wings by Christopher Myers

Each

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CONVENTIONS

TEACHING

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CUT & PASTE MINI-BOOKS: AROUND THE YEAR

15 Fun, Interactive Mini-Books That Reinforce Early Concepts and Boost Reading Skills

NANCY I. SANDERS

Learning early concepts and reading go hand in hand when children dive into these adorable, reproducible mini-books that celebrate special days all year long. Rhyme, repetition, predictable text, and strong picture clues help kids understand what they read so they can develop essential comprehension skills, learn key early concepts, and strengthen vocabulary. Topics include Thanksgiving, winter holidays, Presidents' Day, Earth Day, Independence Day, and more. Includes hands-on practice activities that extend and reinforce learning. Linked to national and state language arts standards.

- A great way to combine reading with learning early concepts!
- Ready-to-reproduce mini-books and templates about the seasons,
- special days, and celebrations around the year!
- Early concepts include: matching pictures to text, comparing size, counting, rhyming, recognizing color words, using context clues, sequencing, and more.
- Engaging stories and interactive format motivate young learners.
- Ideal for independent, small group, or whole class learning.
- linked to national and state language arts standards.



Cut & Paste Mini-Books: Around the Year
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128 pages
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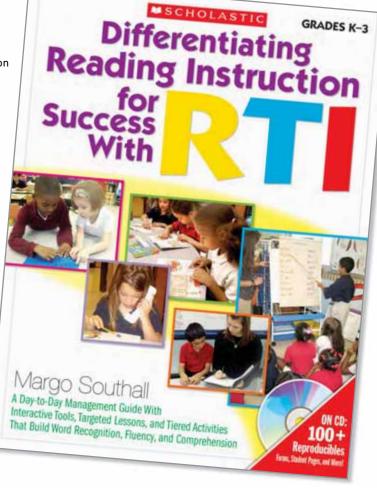
DIFFERENTIATING READING INSTRUCTION FOR SUCCESS WITH RTI

A Day-to-Day Management Guide With Interactive Tools, Targeted Lessons, and Tiered Activities, That Build Word Recognition, Fluency, and Comprehension

MARGO SOUTHALL

Margo Southall shares her classroom-tested tools for differentiating reading instruction within an RTI framework: assessment strategies; "whenthen" charts describing a menu of intervention options; targeted lessons and interventions in word recognition, fluency, and comprehension; techniques for forming and managing small groups; guidelines and practical tips for implementing Tier 2 and Tier 3 interventions; and so much more. Packed with planning sheets, record-keeping forms, and reproducible student materials-including kidfriendly charts, visual aids, games, and interactive tools—this resource will help teachers efficiently and effectively differentiate instruction. Includes a CD with more than 100 reproducible forms and student resource pages.

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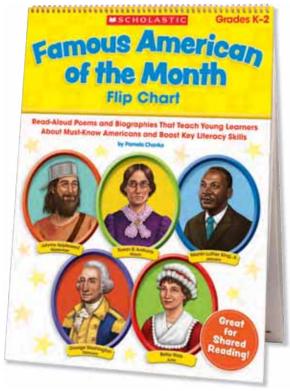
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FAMOUS AMERICAN OF THE MONTH FLIP CHART

Read-Aloud Poems and Biographies That Teach Young Learners About Must-Know Americans and Boost Key Literacy Skills

PAMELA CHANKO

Introduce children to a yearful of inspiring Americans as you teach key reading skills! This colorful flip chart includes lively poems and age-perfect bios on the people they need to know: George Washington, Abraham Lincoln, Martin Luther King, Jr., Rosa Parks, Squanto, Betsy Ross, Johnny Appleseed, Susan B. Anthony, Cesar Chavez, and many more. Perfect for shared reading and whole-class learning!

- Teach reading and social studies together!
- Explore nonfiction!
- Great for shared reading!
- Introduce kids to 13 must-know people!
- Build cultural literacy!

Famous American of the Month Flip Chart
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SCIENCE POEMS FLIP CHART

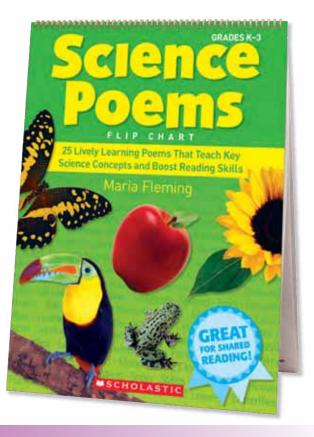
25 Lively Learning Poems That Teach Key Science Concepts and Boost Reading Skills

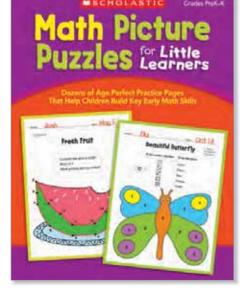
MARIA FLEMING

Teach science and reading together with this delightful collection of BIG poems on the topics you teach: apples, pumpkins, butterflies, whales, eggs, hibernation, habitats, sun, stars, rain, clouds, seasons, and so much more! This sturdy flip chart includes eyepopping photos and easy follow-up activities. Great for shared reading!

- Teaches 25 important science concepts!
- Written by a beloved children's poet, Maria Fleming.
- Great for shared reading!

Science Poems Flip Chart
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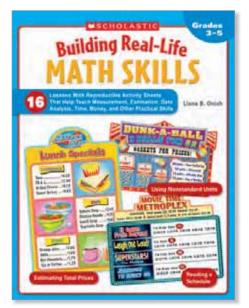
MATH PICTURE PUZZLES FOR LITTLE LEARNERS

Dozens of Age-Perfect Practice Pages That Help Children Build Key Early Math Skills

Liven up learning with this super-fun collection of math puzzles! Engaging formats—such as connect-the-dot puzzles, hidden pictures, and mazes—offer a kid-pleasing way to give young learners practice in essential early math skills.

- Topics include number recognition, one-to-one correspondence, counting, matching numerals to quantities, addition and subtraction, facts to 10, and more.
- A fun way to get kids excited about math!
- Fully reproducible pages are ready to use.
- Connects math with art!
- Motivating activities get children engaged in learning.
- Addresses NCTM standards and Common Core State Standards.
- Great for ELLs, RTI instruction, and kids with diverse learning styles.
- Fully reproducible pages are ready to use.
- Connects math with art!

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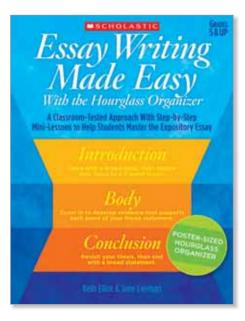
BUILDING REAL-LIFE MATH SKILLS

16 Lessons With Reproducible Activity Sheets That Teach Measurement, Estimation, Data Analysis, Time, Money, and Other Practical Math Skills

LIANE B. ONISH

This practical resource helps students build essential skills for managing the typical math scenarios they encounter every day. Through high-interest lessons, guided activities, and reproducible independent pages, students practice standards-based math skills, such as estimating prices, calculating discounts, reading schedules, evaluating nutrition labels, and more. Scenarios take place at a diner, movie theater, amusement park, sporting event, and many other kidpleasing, realistic settings.

- Meaningful math practice in realistic settings
- Independent practice pages that are perfect for class work or homework
- Builds students' skills in math—both in and out of the classroom
- Targets the math skills students in grades 3–5 need to know: addition, subtraction, multiplication, division, estimation, data analysis, measurement, and more



ESSAY WRITING MADE EASY WITH THE HOURGLASS ORGANIZER

A Classroom-Tested Approach With Step-by-Step Mini-Lessons to Help Students Master Essay Writing

JANE LIERMAN & ELIZABETH LOUISE ELLIOT

Fifteen lessons developed by master writing teachers guide students to write thoughtful, well-structured essays, from informative to persuasive. These stepby-step lessons use a simple, but effective graphic organizer to show how the parts of an essay work together to create a cohesive whole. Each lesson provides differentiation tips for striving and advanced writers. Also included are sample essays that can be used to model and discuss structure and technique.

- A surefire way to help even the most reluctant writers progress from introduction to body to conclusion.
- Helps students master informational/explanatory writing—a key emphasis in the Common Core State Standards.
- Helps students prepare for state writing assessments.
- Includes leveled lessons with activities and assessments to support differentiated writing instruction.
- Plus a big, colorful poster of the hourglass organizer to support instruction!

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BEGINNING CURSIVE PRACTICE: COPY & WRITE QUOTES

40 Age-Perfect Motivational Quotes That Give Beginners Meaningful Handwriting Practice

Jane Lierman

This collection of 40 short quotes—including favorites about friendship, respect, and generosity—helps young writers build beginning cursive skills while encouraging positive behavior and good citizenship in the classroom. Each practice page includes a memorable quote, printed in DeNealian script, plus tips for letter formation and spacing skills. When students have copied the quote, they can cut along the dotted line and add the new page to a cursive quote mini-book.

- A quick and easy way to support beginning writers with purposeful practice.
- Combines cursive practice and character education in one activity!
- Perfect for whole-group modeling, writing centers, or independent work.
- Fully reproducible!

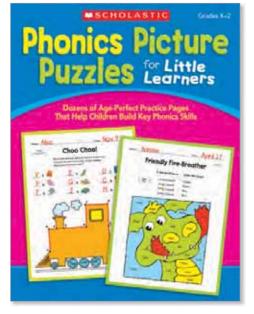
for are the author a than word l friend's eye is a good mirror.

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NOVEMBER 2011



PHONICS PICTURE PUZZLES FOR LITTLE LEARNERS

Dozens of Age-Perfect Practice Pages That Help Children Build Key Phonics Skills

Liven up learning with this super-fun collection of phonics puzzles! Engaging formats—such as connect-the-dot puzzles, hidden pictures, and mazes—offer a kid-pleasing way to give young learners practice in essential phonics skills.

- Topics include initial consonants, short and long vowels, vowel combinations, blends, digraphs, and more
- A fun way to get kids excited about phonics!
- Fully reproducible pages are ready to use
- Connects phonics with art!
- Motivating activities get children engaged in learning
- Addresses Common Core State Standards
- Great for ELLs, RTI instruction, and kids with diverse learning styles

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Imprint: Teaching Resources
Illustrations: 1/C
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THE ESSENTIAL QUESTIONS HANDBOOK

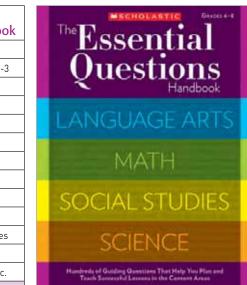
Hundreds of Guiding Questions That Help You Plan and Teach Successful Lessons in the Content Areas

How can changing laws change people's attitudes? What makes an answer exact? How do writers make characters heroic? This time-saving resource is packed with hundreds of big questions that dig deep into the key topics taught in grades 4 to 8—from animal habitats to literary genres to the Constitution. Organized by curriculum area and topic, these essential questions help teachers and students begin rich inquiry studies, focusing on the core ideas and understandings that anchor each discipline. Covers 40 topics in math, language arts, science, and social studies.

The essential questions in this book:

- "Hook and hold" students' attention.
- Provide a common ground for discussion, encompassing students of all ability levels and backgrounds
- Help students stay focused on the big questions in a subject area, making them more likely to absorb the important information.
- Help students practice critical thinking skills, including analyzing, interpreting, examining ideas from multiple perspectives, synthesizing, and applying understandings to new situations.

The Essential Questions Handbook
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ISBN-13: 978-0-545-30585-3
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UPC: 0-78073-30585-8
96 pages
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Illustrations: 1/C
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NOVEMBER 2011

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Grades 3-6
\$21.99
Non-Strippable
Trim: 8 3/8 x 10 7/8
Binding: Perfect
Imprint: Teaching Resources
Illustrations: 1/C
Trans Rights: Scholastic Inc.
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WRITING FRAMES FOR THE INTERACTIVE WHITEBOARD

Quick & Easy Lessons, Models, and Writing Frames That Guide Students to Write Narrative, Descriptive, Expository, and Persuasive Paragraphs and Essays

These whiteboard-ready lessons provide a dynamic tool for helping students master key writing forms. Each lesson presents a must-know format, such as a personal narrative or a summary, and shows step by step how to introduce and teach the model—and how to use the interactive whiteboard to engage students in learning. The models include sentence starters and other annotations that help students understand the writing's structure. Filling in the missing information in the companion frames helps students to instantly organize their ideas. This resource also includes checklists that help students independently apply what they've learned.

- Includes a CD with ready-to-use writing models and companion frames
- A simple and effective way to motivate reluctant writers
- Lessons target the four key forms of writing— Narrative, Expository, Persuasive, and Descriptive

Also includes lessons on Summary, Compare-and-Contrast, Cause-and-Effect, Problem-Solution, and more.



ALSO AVAILABLE

50 GRAPHIC ORGANIZERS FOR THE INTERACTIVE WHITEBOARD

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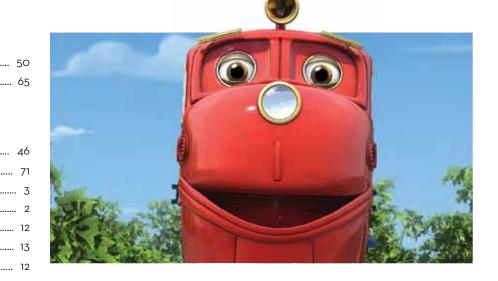
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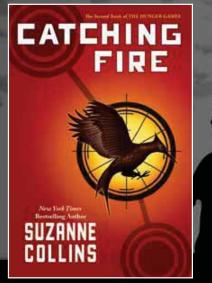
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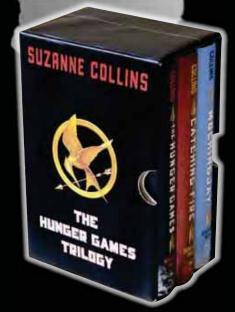
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